BOARD OF DIRECTORS MEETING
November 3, 2026 – Tower 23 - 723 Felspar St.
12:00 p.m.
AGENDA

1. **Introductions**
   Sign in

2. **Public Comment/Non Agenda Announcements**
   Limited to 2 minutes on any non-agenda items, items may be referred to committees or future agenda item

3. **Additions to Agenda (3 minutes)** **Info Item**
   Items will be added to a future agenda

4. **Political Representative's Reports (10 minutes)** **Info Item**
   District 1 – Savannah Stallings
   Mayor's Office- Fatima Maciel
   County Supervisor – Malachi Bielecki
   Economic Development – Nick Stephens
   77th Assembly District – Ross Tritt
   Senate District 38 – Aurora Livingston
   Northern Division – Jessica Dishman

5. **Community Partners Reports (3 mins each)** **Info Item**
   a) PB Tuesday Farmers' Market
   b) Shoreline Community Services
   c) PB Town Council
   d) PB Woman's Club
   e) PB Planning Group
   f) Beautiful PB

6. **President's Report**
   a) **Annual Meeting Recap**
   b) **Executive Director Monthly Summary – September & October**

7. **Executive Director Report – Sunny Lee** **Action Item**
   a) **MAD Update**
   b) **Advocacy Update – Community Parking Districts**

8. **Approval of the July 7, 2026 Meeting Minutes** **Action Item**

9. **Approval of the August 4, 2026 Meeting Minutes** **Action Item**

10. **Approval of the September 1, 2026 Meeting Minutes** **Action Item**

11. **Financial Report (3 mins) – Todd Barnett**
    Review and approve the financials of July 2026 **Action Item**
    Review and approve the financials of August 2026
    Review and approve the financials of September 2026

12. **Committee Reports (30 mins)**
    a) **Organization Committee – Shylah Hales**
    - Vacancy Report 3 – 3 year terms, 1 – 2 year term, 2 – 1 year terms
    - Nomination of new board member to fill vacancy **Action Item**
      - Nomination of Elvin Lai, Ocean Park Inn (3 year term)
      - Nomination of Matt Spencer, Firehouse (3 year term)
      - Nomination of Gabriel Igartua-Vazquez, Fifth Third Bank (3 year term)

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Officer Elections **Action Item**

- Nominations for and election for President
- Nominations for and election for Vice President
- Nominations for and election for Secretary
- Nominations for and election for Treasurer

Financial Management and Authorization Policy **Action Item**

b) Next Meeting – Medina Art Studios – November 18, 2026 | 9:30 a.m.

13. Fundraising Committee – Todd Barnett **Info Item**

- **Sponsor Update**
- Next Meeting – Medina Art Studios – November 18, 2026 | 10:30 a.m.

14. Adjourn

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Executive Director Monthly Report – Sunny Lee

September 2026

Committee Meetings

- Small Business Advisory Board – September 22, 2026
- California Downtown Association Board of Directors – September 23, 2026
- Discover Pacific Beach Board and Committee Activities
- Staff Team Meetings and Individual 1:1 Meetings
- Farmers Market Operations and Oversight

Additional Meetings and Community Engagement

September 3

- Victor Gonzalez – BeachFest Security Team
- Yatzil – Staff 1:1
- Art – Staff 1:1

September 8

- Brooke Collins – Human BN Strategies

September 10

- Justine King – City of San Diego Special Events, BeachFest
- Staff Team Meeting

September 14

- Michael James Brown – The Collective
- Cathrina Serrano – Poke ETC
- Yatzil and Art – Staff Meeting

September 15

- Phillip Vialpando – Maverick Site Services
- Don Turner – Shellterra App
- Pete Hess – San Diego Running Co., BeachFest 5K/Half Marathon

September 16

- Eddie Meza – Crazy Mountain, BeachFest Sponsor
- Poke ETC – Business Meeting
- Heart of PB Restaurant Walk

September 17

- Eddie Juardo– Miss B's Coconut Club, New Associate Member

September 18

- Pizza Cassette – Business Outreach and Owner Introduction

September 21

- Melissa Cohen – Crown Point Junior Music Academy PTO

September 22

- Small Business Advisory Board Meeting

September 23

- California Downtown Association Board Meeting

September 28

- United Site Services – BeachFest

September 30

- Xavier the X-Man – Magic 92.5 Studio
- BeachFest Site Walkthrough – San Diego Police Department

Major Priorities and Projects

- Pacific BeachFest 2026 – Final Production, Sponsorships, Permitting and Logistics
- Heart of PB Restaurant Walk – Planning and Execution
- Financial Oversight, Cash Flow and Event Budget Management
- Farmers Market Operations and Staff Supervision
- Business Outreach, Retention and Associate Membership Development
- Community Partnerships and Business Promotion
- Board Governance and Organizational Leadership
- Maintenance Assessment District (MAD) Formation
- Community Parking District Advocacy
- Annual Meeting and Board Elections
- Holiday Event Planning and Financial Feasibility
- Sponsorship Development and Revenue Diversification

Accomplishments and Highlights

- Advanced final production planning for the 27th Annual Pacific BeachFest, including security, sanitation, equipment, street closures, entertainment, sponsorships, and City coordination.
- Coordinated with City Special Events staff and the San Diego Police Department on event logistics and public safety.
- Supported Heart of PB Restaurant Walk planning and restaurant promotion.
- Continued BeachFest sponsorship outreach and partnership development.
- Conducted business outreach with Poke ETC, Pizza Cassette, and Miss B's Coconut Club.
- Reviewed cash flow requirements and coordinated with the Executive Committee regarding operating funds during a period of significant event expenses.
- Supervised staff and Farmers Market operations during major event preparations.
- Continued regional leadership through the Small Business Advisory Board and California Downtown Association.

Executive Director Highlights and Strategic Progress

- Strengthened financial oversight by evaluating event expenses, cash flow needs, and funding priorities.
- Advanced BeachFest toward execution readiness through coordination with City departments, vendors, sponsors, and public safety partners.
- Supported district economic activity through restaurant programming, direct business outreach, and associate membership development.
- Evaluated financial feasibility of upcoming events in relation to staffing, sponsorship revenue, and available resources.
- Maintained staff coordination across concurrent programs and event deadlines.
- Represented Pacific Beach businesses in regional policy discussions and continued longer-term MAD and governance initiatives.

Executive Director Monthly Report – Sunny Lee

October 2026

Committee Meetings

- Discover Pacific Beach Annual Meeting and Elections – October 20
- BID Alliance Board Meeting – October 22
- Discover Pacific Beach Executive Committee – October 22
- Discover Pacific Beach Fundraising Committee – October 22
- Small Business Advisory Board – October 27
- Market Match Quarterly Meeting – October 27
- Staff Meetings and Operational Oversight
- Farmers Market Management and Administration

Additional Meetings and Community Engagement

October 2

- Pacific BeachFest – Event Setup and Production

October 3

- 27th Annual Pacific BeachFest – Event Execution

October 4

- Pacific BeachFest – Breakdown and Post-Event Operations

October 7

- Krista Marcheschi, Shylah Hales, and Rebekah Winn – Coffee and Catch-Up

October 8

- Arrey Phillips – San Diego Capital Activation Experience
- Lisa Lem – Fundraising

October 9

- Halloween Event Cancellation Discussion – Shylah Hales, Rebekah Winn, and Krista Marcheschi
- Elvin Lai and Eric Marenburg – Pacific BeachFest Recap

October 12

- Sean Karafin – City of San Diego Economic Development Department

October 14

- Chris Gomez – Little Italy Association
- Elvin Lai – Community Partner Check-In

October 15

- Staci Roos – Susan G. Komen 3-Day Walk

October 20

- Discover Pacific Beach Annual Meeting and Board Elections

October 22

- BID Alliance Board Meeting
- Discover Pacific Beach Executive Committee
- Discover Pacific Beach Fundraising Committee

October 27

- Small Business Advisory Board Meeting
- Market Match Quarterly Meeting

October 28

- Matt Spencer and Elvin Lai – Pacific BeachFest Discussion

October 29

- San Diego Tourism Authority Annual Meeting

October 30

- Shylah Hales – Monthly President Check-In
- Pete Hess, San Diego Running Co. – BeachFest 2027 Planning

Major Priorities and Projects

- Pacific BeachFest 2026 Execution, Financial Reconciliation and Evaluation
- Pacific BeachFest 2027 Planning and Strategic Improvements
- FY2027 Financial Oversight and Cash Flow Management
- Holiday Programming and Event Financial Feasibility
- Christmas on Crystal Pier and PB Holiday Parade Preparations
- Discover Pacific Beach Annual Meeting and Board Elections
- Farmers Market Management and Operational Transition
- Staff Reorganization and Leadership Development
- Business Outreach, Partnerships and Fundraising
- Maintenance Assessment District Formation
- Community Parking District Advocacy
- Organizational Governance and Board Relations
- Regional Advocacy and Tourism Partnerships

Accomplishments and Highlights

- Executed the 27th Annual Pacific BeachFest on October 3, coordinating event production, entertainment, vendors, public safety, sponsorships, and event operations.
- Oversaw event setup, breakdown, and post-event coordination, including partner meetings to evaluate the event and identify improvements for 2027.
- Facilitated the Discover Pacific Beach Annual Meeting and Elections on October 20, supporting board leadership transitions and community engagement.
- Continued financial oversight, including operating cash flow, event expenses, and upcoming organizational obligations.
- Evaluated Halloween programming and recommended cancellation due to projected expenses, staffing capacity, and insufficient committed funding.
- Managed staffing transitions and reassigned operational responsibilities to maintain Farmers Market continuity and upcoming programming.
- Continued preparations for Christmas on Crystal Pier and the Pacific Beach Holiday Parade.
- Strengthened regional relationships through meetings with the Little Italy Association, City Economic Development, the San Diego Tourism Authority, and community partners.

- Began strategic discussions for Pacific BeachFest 2027, focusing on programming, partnerships, and improvements.

Executive Director Highlights and Strategic Progress

- Financial stewardship: Prioritized organizational sustainability through cash flow management, event expense oversight, and evaluation of programming costs against available resources.
- Event leadership: Delivered Pacific BeachFest and initiated a review of operations and improvements for 2027.
- Organizational capacity: Managed staffing changes and operational restructuring while maintaining Farmers Market operations and holiday event preparations.
- Governance and leadership: Supported the Annual Meeting, board elections, committee activities, and organizational planning.
- Strategic event planning: Began evaluating the future direction of Pacific BeachFest with San Diego Running Co. and other partners.
- Regional partnerships: Continued representing Discover Pacific Beach through the BID Alliance, Small Business Advisory Board, and San Diego Tourism Authority.
- Long-term development: Maintained focus on the Maintenance Assessment District, revenue diversification, business support, and sustainable programming.

BOARD OF DIRECTORS MEETING
July 7, 2026 – Pacific Beach Taylor Library – 4275 Cass Street
12:00 p.m.
Minutes

Call to Order:

1. Introductions
Scott B., Jason M., Randall E., Wilber L., Todd B., Shylah H., Sanja S., Ashley S., Josh B., Officer Dishman, Caryn B., Nick S., Savannah S.
Staff: Sunny L. & Vanessa B.

2. Public Comment/Non Agenda Announcements
No Public Comments presented

3. Additions to Agenda (3 minutes) **Info Item**
Items will be added to a future agenda

4. Political Representative's Reports (10 minutes) **Info Item**
Northern Division – Jessica Dishman

- Officer Dishman from the San Diego Police Department shared a Northern Division Resource List.
- Fourth of July weekend was successful with no major incidents, though traffic was heavy.
- Reminder: lock vehicles and keep valuables out of sight; thefts are often opportunistic, especially during vacation periods.
- A business owner reported that two weeks ago a man was harassing women in businesses on Cash Street. A non-emergency report was filed; no follow-up yet.
- The officer offered employee training on handling inappropriate or criminal behavior in the workplace.
- Warning: beach thieves watch people enter the water and steal unattended belongings.

District 1 – Savannah Stallings

- City council meeting procedure updates to comply with state law, enabling organized presentations both virtually and in person.
- Multi-space parking meters were installed to modernize the end-of-life meter fleet; funded by the city treasurer's office.

5. Community Partners Reports (3 mins each) **Info Item**

a) PB Tuesday Farmers' Market
   i. PB Tuesday Farmers Market moved farmers to the west side of Bayard Street for better organization and now has 90 vendors.

b) Shoreline Community Services

- Compass Commons celebrated its two-year anniversary with a ribbon-cutting; the project provides workforce living cabins for community care crew members.
- A "SIP Saver and Support" campaign is running in July and August with local eateries to raise funds for Shoreline, supporting unsheltered neighbors.

6. President's Report (3 minutes) – Shylah Hales **Info Item**

- The executive board is being briefed on Discover PV's behind-the-scenes work, including fundraising for Beach Fest and the Heart of PB Restaurant Walk.
- Staff leadership development: Vanessa promoted to Assistant Director; Yatzil promoted to Market Supervisor to build leadership capacity.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

- Board education initiative launched: creating a SharePoint resource library with historical materials and financial overviews to strengthen institutional knowledge for new and existing members.
- Financial planning underway for an August presentation offering context on the organization's budget and long-term outlook.
- June emphasis: internal strengthening via staff development, board education, and financial planning while advancing fundraising and event preparations.

7. Executive Director Report (3 minutes) – Sunny Lee **Info Item**

- New board education effort includes video interviews with past presidents to preserve institutional history.
- A financial history presentation for Discover PV is being prepared for the August board meeting.
- Ongoing advocacy for information on community parking districts; the mayor's office is scheduled to present in September. Requests for parking meter revenue reports are in progress.
- Formation of a Maintenance Assessment District (MADD) committee is underway; the committee will define boundaries and services.
- MADD process: develop a management plan, hold a public meeting, obtain an engineer's report for assessments, then gather signatures for a petition to city council.
- All new trash can lids are installed. The Discover PV dumpster was relocated to the Diamond parking lot near the market at no charge.

8. Special Events Update (3 minutes) – Vanessa Bernal **Info Item**

- The business marketing breakfast had 12 attendees and was a valuable, intimate event.
- The June business mixer had very low attendance (3 people), likely due to summer schedules and competing events like the World Cup; mixer timing is being re-evaluated.
- Outreach has begun for the Heart of PB Restaurant Walk, with an emphasis on including retail spaces. Ten restaurants, including three new ones, have confirmed participation.
- Goal for Heart of PV: 500 attendees. Board members will receive 10 tickets each to sell at a discounted $30 rate.
- Discover PV plans to take over the "Taste of PB" event, previously run by the PTO and inactive for a few years.

9. Approval of the June 9, 2026 Meeting Minutes **Action Item**

- Three corrections were made to the June meeting minutes before approval: change "190 vendors" to "90," a minor wording fix, and add "March" to the financial report approval.
- The May financial report was reviewed and approved.
- Farmers market revenue is up 48% year-over-year; May net income was $14,000.

Todd made motion to approve the June 9, 2026 minutes with three corrections included above, Randall second the motion. Scott abstained, minutes approved.

10. Financial Report (3 mins) – Todd Barnett **Action Item**

- The May financial report was reviewed and approved.
- Farmers market revenue is up 48% year-over-year; May net income was $14,000.

Scott made motion to approve the May 2026 Financials, Josh seconded the motion. Unanimous approval

11. Committee Reports (30 mins)

a) Organization Committee – Shylah Hales

- Vacancy Report - (1) 1-year vacancy **Info Item**
- Pre-Election Announcement
    i. **Election Timeline**
        1. August 7 – official call for nominations and annual meeting is announced. Vote on how to vote – in-person or by mail.
        2. August 28 – Nominations are due

3. September 1 – vote to approve the ballot and any remaining nominations.
4. October 20 – Annual Meeting and Elections

ii. Up for re-election
1. Krista Marcheschi
2. Shylah Hales

iii. Terming Out
1. Wilber Lai
2. Randall Engstrom

b) Next Meeting – Medina Art Studios – July 15, 2026 | 9:30 a.m.

12. Fundraising Committee – Todd Barnett **Info Item**

- **BeachFest Sponsor Deadline – August 1**

- Sunny- A new sponsor deck and flyer will be sent for a final push.

- **Sponsor Update**
- Next Meeting – Medina Art Studios – June 15, 2026 | 10:30 a.m.

13. Adjourn 1:01pm

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

BOARD OF DIRECTORS MEETING

August 4, 2026 – Pacific Beach Taylor Library – 4275 Cass Street

12:00 p.m.

Minutes

1. **Present:**
   R. Winn, A. Champagne, R. Engstrom, S. Hales, S. Sullivan, A. Stavig
   N. Stephens, C. Blanton, A. Macias, A. Inzuhza, S. Stallings
2. **Public Comment/Non Agenda Announcements**
   S. Hales – Brought up encampment issues around CVS on Hornblend and in the nearby alley

3. **Additions to Agenda (3 minutes)** **Info Item**
   None

4. **Political Representative's Reports (10 minutes)** **Info Item**

Nick Stephens, City of San Diego, Economic Development Department - the City of San Diego and the metro area advisory committee opened a financial assistance program for residential solid-waste management fees.

- **Eligibility**: The program is for residential households that meet income criteria or participate in qualifying assistance programs; businesses are excluded.
- **Applications**: An application is required, and awards are first come, first served. Applications are open now, with an **April 3, 2027 deadline**. More information is on the City of San Diego website.

Malachi Bielecki, County of San Diego

- **Small-business support**: The county's Office of Economic Development manages grants for nonprofits and initiatives supporting small businesses. The BEST Initiative offers technical assistance, bookkeeping and compliance training, and bonding and insurance support, especially for businesses interested in county contracts.
- **Contracting**: The county's small local preference program offers contracting opportunities to small local businesses.
- **Childcare**: The supervisor authored and passed a policy to fund new childcare centers and expand quality childcare. The county's childcare blueprint aims to expand the workforce, build capacity, and increase access.
- **Labor standards**: The Office of Labor Standards offers business training, including Know Your Rights workshops. Malachi offered to connect interested businesses with the trainings.
- **Crisis services**: The county launched **four crisis stabilization units**, increased behavioral-health employees by **77%**, and deployed **42 mobile crisis response teams**. More than **50%** of people helped by a mobile team were stabilized on site; more than **80%** treated at a stabilization unit were diverted from a higher level of care.
- **When to call**: Mobile crisis response is intended for behavioral-health or substance-use crises when there is no threat of violence.."
- **Casework**: The supervisor's office can open individual cases for constituents having problems with county staff or departments, including the health care department.
- **Ethics proposal**: The supervisor is proposing a **two-year lobbying ban** for government insiders and new ethics protections against self-dealing.
- **E-bike safety**: The district is offering free courses and helmet giveaways for young riders. One course is scheduled in La Jolla this Saturday; a helmet giveaway is set for September 10 at 6 p.m.
- **Follow-up on a question**: Asked about the scope of mobile crisis response, Malachi said he could look into what resources might fit the situation and offered to connect with the person who asked.

Savannah Stallings, Office of Council President Joe LaCava

City policy — sidewalk vending enforcement remains difficult

Enforcement of sidewalk vending rules is difficult despite an existing ordinance.

Enforcement limits. Savannah attributed restrictions around the ballpark to litigation involving a lawsuit by someone whose cart was taken. She said beach areas have also been heavily affected by vendors. Enforcement staff have tried issuing tickets, but some vendors give false names or addresses or run away. Local officials, the mayor's office, and state officials are pursuing a legislative fix.

Mission Bay restrooms — funding and safety concerns remain

Savannah said the council president is speaking with the mayor and community members to find funding for restrooms. Some restrooms were restored through the budget process; the account of the Southbound Point restroom's status was unclear.

- **Safety**: Neighbors have said that cleaning restrooms in the morning can feel unsafe.
- **Access**: Savannah said many restrooms serve children in District Two and acknowledged the impact of closures.

Beach and bay parking — proposed ten-year bar on city charges

The council president and Councilmember Campillo are bringing forward an ordinance to prevent the city from charging for parking in beach and bay lots for **the next ten years**. The proposal follows discussion of possible beach and bay parking charges after the Powell Park parking issue and memos circulated last year.

Susanna said the proposal responds to concerns about equitable coastal access. In her account, the Coastal Commission's requirements would prevent the city from charging visitors a different price from residents. A board member argued that charging tourists could help fund restroom cleaning; no alternative fee structure was settled.

5. Community Partners Reports (3 mins each) **Info Item**

Pacific Beach Tuesday Farmers Market

- **Community contact**: Sunny plans to spend more time at the info booth talking with visitors.

Shoreline Community Services

- **Trash-can lids**: New lids work when they stay on the cans, but people regularly remove them. One missing lid turned up in an alley a week after it disappeared; another is currently missing. Shoreline has spare lids at its office.
- **Dumpster access**: Shoreline obtained the four-digit lock code for the dumpster it uses. Keeping it locked prevents other people from filling it as a public trash can and leaving no room for street-bin trash.
- **Food-cart litter and grease**: Carts have appeared in front of Mavericks and Moonshine over the past month. Shoreline can collect extra litter, but grease is building up on the sidewalks.
- **Enforcement**: A representative suggested contacting park rangers to move vendors along. Sunny said she would try to speak with Savannah after the meeting about enforcement of the citywide ordinance covering the boardwalk and beach. Sunny also reported a rise in vendors from Belmont along the boardwalk and streets.
- **Shoreline fundraiser**: Local eateries give Shoreline one dollar from selected menu items. Participating restaurants in July included Duck Dive, 710, Drip Cafe, the Tavern, and BarElla; August participants are Slowly, Scuderie and Mavericks.

6. President's Report

a) Executive Director Monthly Summary

Sunny reported that July focused on strengthening Discover Pacific Beach's relationship with local businesses and preparing for fall events.

- **Business outreach**: Sunny met with existing and new businesses to hear their needs, welcome new businesses, and identify possible collaboration.
- **Events and sponsorships**: Staff continued planning Beach Bus, the Heart of PB Restaurant Walk, and holiday programming. Sponsorship outreach and event planning remain major priorities.
- **Business storytelling**: On-location visits and social-media features highlighted Soul Run Skate Shop and Rush Bowl.
- **Board development**: Interviews with former board leaders are helping preserve the organization's history and create resources for current and future board members.
- **Regional work**: Sunny continued work with the California Downtown Association, the Small Business Advisory Board, community partners, city staff, and the San Diego Tourism Authority. Staff also continued internal improvements through one-on-one meetings and team check-ins.

b) Resolution to Submit - NRP and CEP County Grant Applications **Action Item**

Motion: S. Hales, Second: R. Engstrom; Unanimously approved

7. Executive Director Report – Sunny Lee **Info Item**

a) **Financial History of Discover PB – Presentation**

b) MAD Update

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

i. Sunny said the committee has **two members** and is seeking one more board volunteer. It will shape the district's management plan, boundaries, and desired or required services.

c) Heart of PB Restaurant Walk

i. **Business outreach**: Social media helps staff respond to messages and arrange visits. Sunny said she had spent the previous two weeks meeting business owners and learning about the challenges of starting a business.

ii. **Ticket price**: Tickets are available through board members and at the Farmers Market for $ **10 discount**.

iii. **Board sales**: Board members had agreed to sell **10 tickets each**. They can sell tickets and return the proceeds and unsold tickets, or buy the set for **$300** and give the tickets away or use them.

8. Approval of the June 2, 2026 Meeting Minutes **Action Item**

Motion: R. Engstrom. Second: T. Barnett. The corrections included changing "Cash" to "Cass Street" under political representative reports, correcting "MAD" to one Z in two places, and correcting "Discover." **The minutes were approved unanimously**

9. Financial Report (3 mins) – Todd Barnett

Review and approve the financials of June 2026 **Action Item**

The June report marked the end of the fiscal year.

Motion: R. Winn. Second: R. Engstrom. Approved unanimously.

10. Committee Reports (30 mins)

a) Organization Committee – Shylah Hales

- Board Elections **Action Item**
- Method of Election – In-Person or Mail in ballot **Action Item**
- Motion to conduct in-person voting at the annual meeting made by T. Barnett. Seconded by R. Engstrom. Approved unanimously.

b) Next Meeting – Medina Art Studios – August 19, 2026 | 9:30 a.m.

11. Fundraising Committee – Todd Barnett **Info Item**

c) Sponsor Update

- **New sponsors**: The report named A Sin Plumbing, IPS Group, and Highways as new sponsors.
- **Next meeting**: The next fundraising meeting is at Medina Art Studio on **August 19 at 10:30 a.m.**

12. Adjourned at 1:03 p.m.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

BOARD OF DIRECTORS MEETING
September 1, 2026 – Pacific Beach Taylor Library – 4275 Cass Street
12:00 p.m.
AGENDA

Call to Order: 12:10p.m.

1. Introductions
Pete H., Savannah S., Nick S. Rebekah W., Shylah H., Josh B., Scott B., Ashley S., Randall E., Autum F., Fatima M., Randy W.
Staff: Vanessa Bernal

2. Public Comment/Non Agenda Announcements
Limited to 2 minutes on any non-agenda items, items may be referred to committees or future agenda item

3. Additions to Agenda (3 minutes) **Info Item**
No additions made

4. Presentation: Community Parking District Update – Randy Wilde and Fatima Maciel, Office of Mayor Todd Gloria

5. Presentation: Pete Hess
- **a) Pacific BeachFest/5k/Half Marathon**
- **b) Santa Run and Holiday Parade**

Randall made motion to approve the letter of support for the Pacific BeachFest/5K/Half & Santa Run and Holiday Parade, Scott seconded the motion. Unanimous approval

6. Presentation: Past Executive Director – Ben Nicholls, Hillcrest Business Association- Presentation tabled for future meeting.

7. Political Representative's Reports (10 minutes) **Info Item**
District 1 – Savannah Stallings: Encouraged everyone to prepare for El Nino and to check out city website with more recources on how to prepare.

Mayor's Office- Fatima Maciel: The City is taking El Nino serious and is currently preparing. Make sure to protect your property. Sand Bags are available at the PB Rec. Center, 10 free bags per household.
Comprehensive Speed Plan- Will begin in December in PB. Commercial & schools' zones will be reviewed.

Vendor enforcement is currently undergoing litigation, which has created additional challenges in addressing unauthorized ve nding activity. While the current vendor ordinance allows for administrative citations to be issued, these citations have not pr oven to be an effective deterrent, as vendors frequently continue operating despite enforcement efforts.

This issue can also create public safety concerns, particularly when vendors stop or set up in areas that obstruct pedestrian ac cess, impact traffic flow, or create other potential hazards. With limited resources available for enforcement, it has become in creasingly difficult to consistently address these violations and prevent repeat occurrences.

Key Challenges:

- Ongoing litigation surrounding vendor enforcement.
- Administrative citations are not effectively deterring repeat violations.
- Public safety concerns related to unauthorized vending locations.
- Limited enforcement personnel and resources.
- Difficulty maintaining consistent enforcement and compliance.

Economic Development – Nick Stephens- Our department will be doing business walks to provide businesses in high-risk flood zones resources to prepare for El Nino. Capacity Building & Community Growth Grant are currently open.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

8. Community Partners Reports (3 mins each) **Info Item**

No community reports

9. President's Report

a) Executive Director Monthly Summary

Summary was provide with supporting documents

10. Executive Director Report – Sunny Lee **Info Item**

a) MAD Update

b) Advocacy Update – Sidewalk Vending **Action Item**

Rebekah made motion to support the Sidewalk Vending Advocacy Letter, Josh seconded the motion. Majority approval with 1 abstained: Ashley S.

11. Approval of the July 7, 2026 Meeting Minutes - Tabled **Action Item**

No Action taken

12. Financial Report (3 mins) – Todd Barnett

Review and approve the financials of July 2026 - Tabled **Action Item**

NO Action taken

13. Committee Reports (30 mins)

a) Organization Committee – Shylah Hales

- Board Elections **Action Item**
  - i. **Election Timeline**
    1. September 1 – vote to approve the ballot and any remaining nominations.
    2. October 20 – Annual Meeting and Elections – 5PM, Catamaran Hotel Resort and Spa
  - ii. Up for re-election
    1. Krista Marcheschi
    2. Shylah Hales
  - iii. Terming Out
    1. Wilber Lai
    2. Randall Engstrom

Randall made motion to approve the ballot & any remaining nominations, Josh seconded the motion. Unanimous approval

b) Next Meeting – Medina Art Studios – September 16, 2026 | 9:30 a.m.

14. Fundraising Committee – Todd Barnett **Info Item**

- **Sponsor Update**
- Next Meeting – Medina Art Studios – September 16, 2026 | 10:30 a.m.

15. Adjourn 1:01p.m.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Discover Pacific Beach
Balance Sheet
As of July 31, 2026

	Jul 31, 26	Jul 31, 25	$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	84,517	84,517	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(91,608)	(70,934)	(20,674)	(29%)
Total 1000 · Discover PB Operating (4991)	2,822	23,496	(20,674)	(88%)
1008 · Paypal	3,604	3,095	509	16%
1009 · Paypal - BACC	556	1,146	(590)	(51%)
1006 · Farmers Market # 6739	75,376	60,042	15,334	26%
1025 · Merrill Lynch	126,822	124,368	2,454	2%
1030 · Petty Cash	55	55	0	0%
Total Checking/Savings	209,235	212,202	(2,967)	(1%)
Accounts Receivable				
1200 · Accounts Receivable	37,760	79,877	(42,117)	(53%)
Total Accounts Receivable	37,760	79,877	(42,117)	(53%)
Other Current Assets				
Deposit - Rent	1,650	1,650	0	0%
Total Other Current Assets	1,650	1,650	0	0%
Total Current Assets	248,645	293,729	(45,084)	(15%)
Fixed Assets				
Furniture & Equipment	16,734	16,734	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Total Fixed Assets	3,721	3,721	0	0%
Other Assets				
Clearing Account	(176)	660	(836)	(127%)
Total Other Assets	(176)	660	(836)	(127%)
TOTAL ASSETS	**252,190**	**298,110**	**(45,920)**	**(15%)**
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	5,763	5,236	527	10%
2000 · Accounts Payable	13,551	26,423	(12,872)	(49%)
Total Accounts Payable	19,314	31,659	(12,345)	(39%)
Credit Cards				
US Bank	487	418	69	17%
Total Credit Cards	487	418	69	17%
Total Current Liabilities	19,801	32,077	(12,276)	(38%)
Total Liabilities	19,801	32,077	(12,276)	(38%)
Equity				

Discover Pacific Beach
Balance Sheet
As of July 31, 2026

	Jul 31, 26	Jul 31, 25	$ Change	% Change
1110 · Retained Earnings	196,668	177,288	19,380	11%
3000 · Opening Bal Equity	35,272	35,272	0	0%
Net Income	449	53,473	(53,024)	(99%)
Total Equity	232,389	266,033	(33,644)	(13%)
TOTAL LIABILITIES & EQUITY	**252,190**	**298,110**	**(45,920)**	**(15%)**

Discover Pacific Beach
Profit & Loss
July 2026

	Jul 26	Jul 25
Ordinary Income/Expense		
Income		
4110 · Grants	0	42,274
4115 · Beach Area Community Court	600	1,200
4220 · BID	13,968	12,956
4300 · Special Events		
4340 · Community Events	0	1,714
4370 · Heart of PB Rest Walk	580	55
Total 4300 · Special Events	580	1,769
4320 · Beachfest		
Artist Booth	886	2,546
Community Group	0	233
Food booth	420	1,070
Sponsors	5,600	12,500
Total 4320 · Beachfest	6,906	16,349
4400 · Other Income		
4460 · Merchandise	0	40
Total 4400 · Other Income	0	40
4510 · Farmers Market	24,765	30,103
7010 · Interest Income	0	355
Total Income	46,819	105,046
Gross Profit	46,819	105,046
Expense		
6100 · Operating		
6105 · Auto Expense	250	250
6110 · Bank Fees-CC/LF/Service	836	949
6155 · Meals	234	68
6156 · Training and Conferences	491	0
6160 · Office Supplies/Equip	936	468
6175 · Printing and Reproduction	294	289
6180 · Rent	1,672	1,672
6185 · Telephone-Cell/Office	216	204
6190 · Utilities-GEW/Sanitation/Refuse	0	1,411
6195 · Payroll Expense		
Staff-Executive Director	9,461	9,037
Staff-Admin Support	7,801	6,676
Employer Tax	2,096	2,014
Processing Fee	125	95
Insurance-Health	1,500	950
Insurance-Work Comp	0	122
Total 6195 · Payroll Expense	20,983	18,894
6205 · Accounting	1,764	1,848

Discover Pacific Beach
Profit & Loss
July 2026

	Jul 26	Jul 25
6225 · Dues and Subscriptions	652	300
Total 6100 · Operating	28,328	26,353
6300 · Design & Improvements		
6323 · Clean and Safe Program	6,100	6,100
6305 · Banner	169	0
6315 · Farmers Market Expenses		
6315-01 · FM - Wages	9,027	8,838
6315 · Farmers Market Expenses - Other	1,633	3,059
Total 6315 · Farmers Market Expenses	10,660	11,897
Total 6300 · Design & Improvements	16,929	17,997
6500 · Special Events Promotions		
6540 · Heart Walk	413	88
6510 · Beachfest		
Entertainment	0	6,800
Supplies and Misc.	348	0
Total 6510 · Beachfest	348	6,800
Total 6500 · Special Events Promotions	761	6,888
6600 · Outreach		
6615 · Business Development	0	61
6650 · Newsletter	322	275
6600 · Outreach - Other	28	0
Total 6600 · Outreach	350	336
Total Expense	46,368	51,574
Net Ordinary Income	451	53,472
Net Income	**451**	**53,472**

Discover Pacific Beach
A/R Aging Summary
As of July 31, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Ascend Plumbing		2,500				2,500
Catamaran Resort			500			500
City of San Diego					1,342	1,342
City of San Diego (Bid Reimb)	13,968					13,968
Ecology Center			4,682		8,021	12,703
Filippis Pizza Grotto					1,000	1,000
IPS Group, Inc.		2,500				2,500
Pacific Beach Run Club		500				500
San Diego Bayfest			1,125			1,125
San Diego Running Co			100			100
Vavi Inc					1,022	1,022
Walkabout			500			500
TOTAL	**13,968**	**5,500**	**6,907**		**11,385**	**37,760**

Discover Pacific Beach
A/P Aging Summary
As of July 31, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AT&T	0	216	0	0	0	216
CDFA	0	2,231	0	0	0	2,231
Da-Le Ranch	584	0	0	0	0	584
Herritage Family Farms	437	0	0	0	0	437
JR Organics	473	0	0	0	0	473
Onofre Farm	559	0	0	0	0	559
Platinum Event Rentals	0	0	0	0	3,496	3,496
R&L Farms	72	0	0	0	0	72
Rodney Kawano Farm	153	0	0	0	0	153
Safiros Sanitation	1,254	0	0	0	0	1,254
SG Bookkeeping Services, LLC	1,889	0	0	0	0	1,889
Shoreline Community Services	0	6,100	0	0	0	6,100
The Rad Hatter	0	0	0	0	1,850	1,850
TOTAL	**5,421**	**8,547**	**0**	**0**	**5,346**	**19,314**

Discover Pacific Beach
A/R Aging Detail
As of July 31, 2026

	Type	Date	Num	Name	Due Date	Class	Aging	Open Balance
Current								
	Invoice	07/31/2026	2026-07BID	City of San Diego (Bid Reimb)	07/31/2026	BID		13,967.94
Total Current								13,967.94
1 - 30								
	Invoice	07/09/2026	2026-0709BF	Ascend Plumbing	07/09/2026	Beachfest	22	2,500.00
	Invoice	07/09/2026	2026-0710BF	Pacific Beach Run Club	07/09/2026	Beachfest	22	500.00
	Invoice	07/17/2026	2026-0717BF	IPS Group, Inc.	07/17/2026	Beachfest	14	2,500.00
Total 1 - 30								5,500.00
31 - 60								
	Invoice	06/30/2026	2026-0630	Walkabout	06/30/2026	Other	31	500.00
	Invoice	06/30/2026	2026-0630	San Diego Bayfest	06/30/2026	Other	31	1,125.00
	Invoice	06/30/2026	2026-06FM	Ecology Center	06/30/2026	Farmers Market	31	4,682.00
	Invoice	06/30/2026	2026-0630	San Diego Running Co	06/30/2026	Other	31	100.00
	Invoice	06/30/2026	2026-0631	Catamaran Resort	06/30/2026	Other	31	500.00
Total 31 - 60								6,907.00
61 - 90								
Total 61 - 90								
> 90								
	Invoice	09/04/2025	2025-0904ZW	Filippis Pizza Grotto	09/04/2025	Special Events	330	1,000.00
	Invoice	10/02/2025	2026-CCSD	City of San Diego	10/02/2025	Special Events	302	1,342.20
	Invoice	10/16/2025	2025-1017BF	Vavi Inc	10/16/2025	Beachfest	288	1,022.00
	Invoice	11/30/2025	2025-1130FM	Ecology Center	11/30/2025	Farmers Market	243	4,022.50
	Invoice	12/31/2025	2025-1231FM	Ecology Center	12/31/2025	Farmers Market	212	3,998.00
Total > 90								11,384.70
TOTAL								**37,759.64**

Discover Pacific Beach
Balance Sheet
As of August 31, 2026

	Aug 31, 26	Aug 31, 25	$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	84,517	84,517	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(86,542)	(42,454)	(44,088)	(104%)
Total 1000 · Discover PB Operating (4991)	7,888	51,976	(44,088)	(85%)
1008 · Paypal	4,160	4,300	(140)	(3%)
1009 · Paypal - BACC	382	1,003	(621)	(62%)
1006 · Farmers Market # 6739	50,812	80,139	(29,327)	(37%)
1025 · Merrill Lynch	126,822	124,701	2,121	2%
1030 · Petty Cash	55	55	0	0%
Total Checking/Savings	190,119	262,174	(72,055)	(27%)
Accounts Receivable				
1200 · Accounts Receivable	38,857	46,958	(8,101)	(17%)
Total Accounts Receivable	38,857	46,958	(8,101)	(17%)
Other Current Assets				
Deposit - Rent	1,650	1,650	0	0%
Total Other Current Assets	1,650	1,650	0	0%
Total Current Assets	230,626	310,782	(80,156)	(26%)
Fixed Assets				
Furniture & Equipment	16,734	16,734	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Total Fixed Assets	3,721	3,721	0	0%
Other Assets				
Clearing Account	1,635	523	1,112	213%
Total Other Assets	1,635	523	1,112	213%
TOTAL ASSETS	**235,982**	**315,026**	**(79,044)**	**(25%)**
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	2,896	6,099	(3,203)	(53%)
2000 · Accounts Payable	40,838	52,508	(11,670)	(22%)
Total Accounts Payable	43,734	58,607	(14,873)	(25%)
Credit Cards				
US Bank	487	182	305	168%
Total Credit Cards	487	182	305	168%
Total Current Liabilities	44,221	58,789	(14,568)	(25%)
Total Liabilities	44,221	58,789	(14,568)	(25%)
Equity				

Discover Pacific Beach
Balance Sheet
As of August 31, 2026

	Aug 31, 26	Aug 31, 25	$ Change	% Change
1110 · Retained Earnings	196,668	177,288	19,380	11%
3000 · Opening Bal Equity	35,272	35,272	0	0%
Net Income	(40,179)	43,678	(83,857)	(192%)
Total Equity	191,761	256,238	(64,477)	(25%)
TOTAL LIABILITIES & EQUITY	**235,982**	**315,027**	**(79,045)**	**(25%)**

Discover Pacific Beach
Profit & Loss
August 2026

	Aug 26	Aug 25	Jul - Aug 26
Ordinary Income/Expense			
Income			
4115 · Beach Area Community Court	450	1,050	1,050
4220 · BID	8,131	10,214	22,099
4300 · Special Events			
4350 · Contributions Income	2,500	0	2,500
4370 · Heart of PB Rest Walk	1,440	1,575	2,020
4375 · Christmas on Crystal Pier	135	0	135
Total 4300 · Special Events	4,075	1,575	4,655
4320 · Beachfest			
Artist Booth	368	1,890	1,253
Community Group	0	233	0
Food booth	840	1,370	1,260
Merchant Booth	2,100	368	2,100
Sponsors	4,500	17,000	7,600
Total 4320 · Beachfest	7,808	20,861	12,213
4400 · Other Income			
4460 · Merchandise	0	30	0
4470 · Miscellaneous Income	0	250	0
Total 4400 · Other Income	0	280	0
4480 · Promotions-Business Devel	250	0	250
4510 · Farmers Market	26,669	27,020	51,433
7010 · Interest Income	0	333	0
Total Income	47,383	61,333	91,700
Gross Profit	47,383	61,333	91,700
Expense			
6100 · Operating			
6105 · Auto Expense	255	250	505
6110 · Bank Fees-CC/LF/Service	905	903	1,742
6155 · Meals	536	732	770
6156 · Training and Conferences	0	370	491
6160 · Office Supplies/Equip	182	283	1,118
6175 · Printing and Reproduction	297	320	592
6180 · Rent	1,672	1,672	3,344
6185 · Telephone-Cell/Office	222	165	437
6190 · Utilities-GEW/Sanitation/Refuse	2,751	1,423	2,751
6195 · Payroll Expense			
Staff-Executive Director	9,461	9,097	18,922
Staff-Admin Support	8,314	6,773	16,115
Employer Tax	2,138	2,021	4,234
Processing Fee	125	95	250
Insurance-Health	1,500	950	3,000

Discover Pacific Beach
Profit & Loss
August 2026

	Aug 26	Aug 25	Jul - Aug 26
Total 6195 · Payroll Expense	21,538	18,936	42,521
6205 · Accounting	1,676	1,596	3,440
6225 · Dues and Subscriptions	300	0	952
Total 6100 · Operating	30,334	26,650	58,663
6300 · Design & Improvements			
6323 · Clean and Safe Program	6,475	6,100	12,575
6305 · Banner	0	0	169
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	9,168	8,918	18,195
6315 · Farmers Market Expenses - Other	2,345	1,384	3,978
Total 6315 · Farmers Market Expenses	11,513	10,302	22,173
Total 6300 · Design & Improvements	17,988	16,402	34,917
6500 · Special Events Promotions			
6540 · Heart Walk	1,699	0	2,112
6510 · Beachfest			
Entertainment	2,000	0	2,000
Marketing / Printing	1,700	5,500	1,700
Professional Orgainzers	0	19,906	0
Staging	26,382	0	26,382
Supplies and Misc.	0	1,121	348
Total 6510 · Beachfest	30,082	26,527	30,430
Total 6500 · Special Events Promotions	31,781	26,527	32,542
6600 · Outreach			
6235 · Election	1,521	1,274	1,521
6505 · Advertising - Marketing	3,500	0	3,500
6650 · Newsletter	322	275	644
6600 · Outreach - Other	64	0	92
Total 6600 · Outreach	5,407	1,549	5,757
Total Expense	85,510	71,128	131,879
Net Ordinary Income	(38,127)	(9,795)	(40,179)
Net Income	**(38,127)**	**(9,795)**	**(40,179)**

Discover Pacific Beach
A/R Aging Summary
As of August 31, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Catamaran Resort				500		500
City of San Diego					1,342	1,342
City of San Diego (Bid Reimb)	8,131		13,968			22,099
Ecology Center	3,419					3,419
Filippis Pizza Grotto					1,000	1,000
Hideaway Pacific Beach		1,000				1,000
IPS Group, Inc.			2,500			2,500
Kaleo		3,500				3,500
Pacific Beach Run Club			500			500
Palm & Sage Estate Sales		250				250
San Diego Bayfest				1,125		1,125
San Diego Running Co				100		100
Vavi Inc					1,022	1,022
Walkabout				500		500
TOTAL	**11,550**	**4,750**	**16,968**	**2,225**	**3,364**	**38,857**

Discover Pacific Beach
A/P Aging Summary
As of August 31, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AT&T	0	222	0	0	0	222
City of San Diego- Water Dept	0	73	0	0	0	73
Da-Le Ranch	584	0	0	0	0	584
EDCO Disposal Corporation	2,678	0	0	0	0	2,678
Graywolf Production Group	0	26,382	0	0	0	26,382
Herritage Family Farms	304	0	0	0	0	304
JR Organics	241	0	0	0	0	241
North Shore Printery	0	78	0	0	0	78
Onofre Farm	295	0	0	0	0	295
Platinum Event Rentals	0	0	0	0	3,496	3,496
R&L Farms	43	0	0	0	0	43
Rallie, Inc.	3,000	0	0	0	0	3,000
Rodney Kawano Farm	175	0	0	0	0	175
Safiros Sanitation	1,254	0	0	0	0	1,254
SG Bookkeeping Services, LLC	1,801	0	0	0	0	1,801
The Rad Hatter	0	0	0	0	1,110	1,110
Victor Santana	0	2,000	0	0	0	2,000
TOTAL	**10,375**	**28,755**	**0**	**0**	**4,606**	**43,736**

Discover Pacific Beach
A/R Aging Detail
As of August 31, 2026

	Type	Date	Num	Name	Due Date	Class	Aging	Open Balance
Current								
	Invoice	08/31/2026	2026-08BID	City of San Diego (Bid Reimb)	08/31/2026	BID		8,130.72
	Invoice	08/31/2026	2026-0831FM	Ecology Center	10/07/2026	Farmers Market		3,419.25
Total Current								11,549.97
1 - 30								
	Invoice	08/19/2026	2026-0819	Palm & Sage Estate Sales	08/19/2026	Other	12	150.00
	Invoice	08/21/2026	2026-0821	Palm & Sage Estate Sales	08/21/2026	Other	10	100.00
	Invoice	08/21/2026	2026-0822BF	Hideaway Pacific Beach	08/21/2026	Beachfest	10	1,000.00
	Invoice	08/21/2026	2026-0823BF	Kaleo	08/21/2026	Beachfest	10	3,500.00
Total 1 - 30								4,750.00
31 - 60								
	Invoice	07/09/2026	2026-0710BF	Pacific Beach Run Club	07/09/2026	Beachfest	53	500.00
	Invoice	07/17/2026	2026-0717BF	IPS Group, Inc.	07/17/2026	Beachfest	45	2,500.00
	Invoice	07/31/2026	2026-07BID	City of San Diego (Bid Reimb)	07/31/2026	BID	31	13,967.94
Total 31 - 60								16,967.94
61 - 90								
	Invoice	06/30/2026	2026-0630	Walkabout	06/30/2026	Other	62	500.00
	Invoice	06/30/2026	2026-0630	San Diego Bayfest	06/30/2026	Other	62	1,125.00
	Invoice	06/30/2026	2026-0630	San Diego Running Co	06/30/2026	Other	62	100.00
	Invoice	06/30/2026	2026-0631	Catamaran Resort	06/30/2026	Other	62	500.00
Total 61 - 90								2,225.00
> 90								
	Invoice	09/04/2025	2025-0904ZW	Filippis Pizza Grotto	09/04/2025	Special Events	361	1,000.00
	Invoice	10/02/2025	2026-CCSD	City of San Diego	10/02/2025	Special Events	333	1,342.20
	Invoice	10/16/2025	2025-1017BF	Vavi Inc	10/16/2025	Beachfest	319	1,022.00
Total > 90								3,364.20
TOTAL								**38,857.11**

Discover Pacific Beach
Balance Sheet
As of September 30, 2026

	Sep 30, 26	Sep 30, 25	$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000 · Discover PB Operating (4991)				
1002 · Discover PB - Special Projects	84,517	84,517	0	0%
1001 · Discover PB Savings	9,913	9,913	0	0%
1000 · Discover PB Operating (4991) - Other	(86,650)	(75,640)	(11,010)	(15%)
Total 1000 · Discover PB Operating (4991)	7,780	18,790	(11,010)	(59%)
1008 · Paypal	15,848	22,697	(6,849)	(30%)
1009 · Paypal - BACC	430	1,242	(812)	(65%)
1006 · Farmers Market # 6739	36,542	101,153	(64,611)	(64%)
1025 · Merrill Lynch	126,822	125,060	1,762	1%
1030 · Petty Cash	55	55	0	0%
Total Checking/Savings	187,477	268,997	(81,520)	(30%)
Accounts Receivable				
1200 · Accounts Receivable	46,365	66,803	(20,438)	(31%)
Total Accounts Receivable	46,365	66,803	(20,438)	(31%)
Other Current Assets				
Deposit - Rent	1,650	1,650	0	0%
1499 · Undeposited Funds	0	1,000	(1,000)	(100%)
Total Other Current Assets	1,650	2,650	(1,000)	(38%)
Total Current Assets	235,492	338,450	(102,958)	(30%)
Fixed Assets				
Furniture & Equipment	13,012	13,012	0	0%
Accumulated Depreciation	(13,013)	(13,013)	0	0%
Total Fixed Assets	(1)	(1)	0	0%
Other Assets				
Clearing Account	(404)	1,786	(2,190)	(123%)
Total Other Assets	(404)	1,786	(2,190)	(123%)
TOTAL ASSETS	**235,087**	**340,235**	**(105,148)**	**(31%)**
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2020 · AP Farmers Market	6,062	11,327	(5,265)	(46%)
2000 · Accounts Payable	35,316	75,689	(40,373)	(53%)
Total Accounts Payable	41,378	87,016	(45,638)	(52%)
Credit Cards				
US Bank	487	44	443	1,007%
Total Credit Cards	487	44	443	1,007%
Other Current Liabilities				
Payroll Payable	(295)	0	(295)	(100%)

Discover Pacific Beach
Balance Sheet
As of September 30, 2026

	Sep 30, 26	Sep 30, 25	$ Change	% Change
Deferred Income SBEP	17,297	17,297	0	0%
Total Other Current Liabilities	17,002	17,297	(295)	(2%)
Total Current Liabilities	58,867	104,357	(45,490)	(44%)
Total Liabilities	58,867	104,357	(45,490)	(44%)
Equity				
1110 · Retained Earnings	179,691	160,311	19,380	12%
3000 · Opening Bal Equity	35,272	35,272	0	0%
Net Income	(38,742)	40,295	(79,037)	(196%)
Total Equity	176,221	235,878	(59,657)	(25%)
TOTAL LIABILITIES & EQUITY	**235,088**	**340,235**	**(105,147)**	**(31%)**

Discover Pacific Beach
Profit & Loss
September 2026

	Sep 26	Sep 25	Jul - Sep 26
Ordinary Income/Expense			
Income			
4115 · Beach Area Community Court	500	1,300	1,550
4220 · BID	9,575	12,146	31,673
4300 · Special Events			
4378 · Zombie Walk/Trick or Treat	0	3,000	0
4310 · Annual Dinner	0	1,250	0
4340 · Community Events	150	0	150
4350 · Contributions Income	0	0	2,500
4370 · Heart of PB Rest Walk	8,359	7,665	10,379
4375 · Christmas on Crystal Pier	0	0	135
Total 4300 · Special Events	8,509	11,915	13,164
4320 · Beachfest			
Action Sports	0	5,000	0
Artist Booth	6,901	10,219	8,154
Community Group	302	46	302
Fish Taco Challenge	1,400	1,750	1,400
Food booth	3,885	3,995	5,145
Merchant Booth	3,248	1,785	5,348
Sponsors	4,500	27,425	12,100
Total 4320 · Beachfest	20,236	50,220	32,449
4400 · Other Income			
4440 · Membership Dues(Banks)	500	0	500
4460 · Merchandise	0	50	0
Total 4400 · Other Income	500	50	500
4480 · Promotions-Business Devel	0	0	250
4510 · Farmers Market	24,876	26,427	80,795
7010 · Interest Income	0	359	0
Total Income	64,196	102,417	160,381
Gross Profit	64,196	102,417	160,381
Expense			
6100 · Operating			
6105 · Auto Expense	250	250	755
6110 · Bank Fees-CC/LF/Service	1,201	1,488	2,943
6135 · Insurance-Liability	0	1,378	0
6155 · Meals	150	142	920
6156 · Training and Conferences	0	0	491
6160 · Office Supplies/Equip	290	110	1,408
6175 · Printing and Reproduction	290	463	882
6180 · Rent	1,771	1,672	5,115
6182 · Tax-Business	189	189	189
6185 · Telephone-Cell/Office	218	207	656

Discover Pacific Beach
Profit & Loss
September 2026

	Sep 26	Sep 25	Jul - Sep 26
6190 · Utilities-GEW/Sanitation/Refuse	(72)	1,411	2,679
6195 · Payroll Expense			
Staff-Executive Director	9,461	9,097	28,383
Staff-Admin Support	8,101	6,994	24,216
Employer Tax	2,103	2,334	6,337
Processing Fee	150	95	400
Insurance-Health	1,500	950	4,500
Total 6195 · Payroll Expense	21,315	19,470	63,836
6205 · Accounting	1,764	1,764	5,204
6225 · Dues and Subscriptions	0	0	952
Total 6100 · Operating	27,366	28,544	86,030
6300 · Design & Improvements			
6323 · Clean and Safe Program	6,475	6,100	19,050
6305 · Banner	0	0	169
6310 · Beach area community court	0	140	0
6315 · Farmers Market Expenses			
6315-01 · FM - Wages	8,952	11,358	27,148
6315 · Farmers Market Expenses - Other	3,494	4,112	9,114
Total 6315 · Farmers Market Expenses	12,446	15,470	36,262
Total 6300 · Design & Improvements	18,921	21,710	55,481
6500 · Special Events Promotions			
6540 · Heart Walk	209	804	2,321
6510 · Beachfest			
City & County Fees	4,793	2,991	4,793
Entertainment	5,625	3,725	7,625
Equipment Rental	0	7,932	0
Kids	625	625	625
Marketing / Printing	2,000	1,196	7,200
Professional Orgainzers	5,595	6,485	5,595
Staging	0	26,102	26,382
Supplies and Misc.	0	463	348
T Shirts	0	4,448	0
Total 6510 · Beachfest	18,638	53,967	52,568
Total 6500 · Special Events Promotions	18,847	54,771	54,889
6600 · Outreach			
6220 · Contributions	0	500	0
6235 · Election	0	0	1,521
6650 · Newsletter	322	275	966
6600 · Outreach - Other	144	0	236
Total 6600 · Outreach	466	775	2,723
Total Expense	65,600	105,800	199,123
Net Ordinary Income	(1,404)	(3,383)	(38,742)

Discover Pacific Beach
Profit & Loss
September 2026

	Sep 26	Sep 25	Jul - Sep 26
Net Income	**(1,404)**	**(3,383)**	**(38,742)**

Discover Pacific Beach
A/R Aging Summary
As of September 30, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Catamaran Resort					500	500
City of San Diego					1,342	1,342
City of San Diego (Bid Reimb)	9,575	8,131				17,706
City of San Diego (SBE)		17,297				17,297
Ecology Center	7,214			4,216		11,430
Filippis Pizza Grotto					1,000	1,000
Hideaway Pacific Beach			1,000			1,000
IPS Group, Inc.				2,500		2,500
Misc Customer					-13,256	-13,256
Pacific Beach Run Club				500		500
Palm & Sage Estate Sales			250			250
San Diego Bayfest					1,125	1,125
San Diego Running Co					100	100
Snif Snax		1,500				1,500
The Local		350				350
Vavi Inc					1,022	1,022
Vital Pals		1,500				1,500
Walkabout					500	500
TOTAL	**16,789**	**28,778**	**1,250**	**7,216**	**-7,667**	**46,366**

Discover Pacific Beach
A/P Aging Summary
As of September 30, 2026

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
AT&T	218	0	0	0	0	218
BOFFO Entertainment Inc.	625	0	0	0	0	625
Brian Lazaro	500	0	0	0	0	500
Brian Rose - DJ	0	625	0	0	0	625
Da-Le Ranch	369	0	0	0	0	369
EDCO Disposal Corporation	1,339	0	0	0	0	1,339
Erich Flessner	1,800	0	0	0	0	1,800
Gorilla Service Industries	5,595	0	0	0	0	5,595
Graywolf Production Group	0	0	13,191	0	0	13,191
Haydee Juarez	1,500	0	0	0	0	1,500
Herritage Family Farms	653	0	0	0	0	653
JR Organics	359	0	0	0	0	359
Larry Young	1,200	0	0	0	0	1,200
North Shore Printery	0	1,232	1,538	104	0	2,874
Platinum Event Rentals	0	0	0	0	3,496	3,496
R&L Farms	221	0	0	0	0	221
Rodney Kawano Farm	223	0	0	0	0	223
Safiros Sanitation	1,568	0	0	0	0	1,568
SG Bookkeeping Services, LLC	1,914	0	0	0	0	1,914
The Rad Hatter	0	0	0	0	1,110	1,110
Victor Santana	0	0	2,000	0	0	2,000
TOTAL	**18,084**	**1,857**	**16,729**	**104**	**4,606**	**41,380**

Discover Pacific Beach

Financial Management and Authorization Policy

Pacific Beach Community Development Corporation (PBCDC)

Policy Status: Proposed for Board Approval | Effective Date: Upon Adoption
Policy Oversight: Board of Directors and Executive Committee | Responsible Officer: Executive Director

1. Purpose

The purpose of this policy is to establish clear procedures for managing organizational funds, authorizing transfers between accounts, maintaining adequate operating cash, and ensuring appropriate financial oversight. This policy is intended to protect the financial integrity of Discover Pacific Beach while allowing the Executive Director to efficiently manage the organization's day-to-day financial obligations.

2. Financial Management Authority

The Board of Directors is responsible for approving the annual organizational budget, establishing financial policies, and providing financial oversight. The Executive Director is responsible for implementing the approved budget, managing organizational cash flow, overseeing financial operations, and ensuring timely payment of authorized organizational expenses. The Executive Director may make routine financial and operational decisions within the approved budget without obtaining separate approval for each transaction, subject to this policy and any other applicable restrictions.

3. Transfers Between Operating Accounts

The Executive Director is authorized to transfer funds between established organizational operating accounts to manage cash flow, meet financial obligations, and maintain adequate account balances. These transfers do not require additional Board or Executive Committee approval when:

- Funds remain within accounts owned by PBCDC.
- Transfers do not involve restricted funds or designated reserves.
- Transfers do not create new spending authority or exceed the approved budget.
- Transfers are documented in the organization's financial records.

All transfers shall be reflected in regular financial reporting.

4. Transfers From Savings or Reserve Accounts

Transfers from unrestricted savings or reserve accounts to operating accounts shall follow these authorization requirements:

Transfer Amount	Required Authorization
Up to $10,000	Executive Director
$10,001–$50,000	Executive Committee approval

Over $50,000	Board of Directors approval

These thresholds apply to the cumulative amount transferred from reserves for the same cash-flow need, not to individual transactions. A previously approved transfer may not be increased beyond its authorized amount without additional approval, except under the emergency procedure below. Transfers from restricted or board-designated funds must also comply with applicable restrictions and designation requirements.

5. Emergency Cash Flow Procedures

In situations where immediate financial action is necessary to meet existing organizational obligations, the Executive Director may initiate an emergency transfer of up to $25,000 beyond an already authorized amount, provided that:

1. The transfer is necessary to meet payroll, contractual obligations, insurance, essential operating expenses, or other time-sensitive financial commitments.
2. The funds remain within PBCDC-owned accounts.
3. The Executive Director provides written notification to the Board President and Treasurer before the transfer whenever practicable, or within one business day afterward.
4. The notification explains the amount, purpose, anticipated cash-flow impact, and expected replenishment.
5. The transaction is presented to the Executive Committee for review at its next meeting.

Emergency authority may not be used to approve new, unbudgeted programs or discretionary expenditures. Emergency transfers shall not exceed $25,000 in aggregate within any 30-day period without additional authorization.

6. Budgeted Expenses and Spending Authority

The Executive Director is authorized to approve expenditures within the Board-approved annual budget, including payroll, vendor payments, contracted services, program expenses, event expenses, and ordinary operating costs. The Executive Director may make reasonable adjustments within approved program budgets, provided that the adjustments do not materially increase the organization's overall financial commitments or violate funding restrictions. New expenditures or commitments outside the approved budget exceeding $10,000 shall require Executive Committee approval. Material changes to the annual budget shall require Board approval.

7. Financial Reporting and Transparency

The Executive Director, in coordination with the organization's bookkeeper, shall provide regular financial reporting to the Executive Committee and Board of Directors. Reports shall include:

- Balance sheet and profit and loss statements.
- Current cash balances and significant cash-flow concerns.
- Transfers from savings or reserves.
- Material budget variances.
- Significant outstanding financial obligations.

The Treasurer and Executive Committee may request additional financial information reasonably necessary to fulfill their oversight responsibilities.

8. Financial Controls

To maintain accountability and protect organizational assets:

- All transfers and expenditures must be properly recorded.
- No individual may authorize a payment to themselves without independent approval.
- Bank account access and authorized signatories shall be reviewed annually.
- Monthly bank reconciliations shall be performed by the bookkeeper or other designated financial professional and reviewed independently.
- Financial transactions shall be supported by appropriate documentation.
- No transaction may be divided into smaller amounts to avoid authorization thresholds.

9. Governance and Operational Responsibilities

The Board of Directors establishes financial policy, approves the annual budget, and monitors the organization's financial condition. The Executive Committee exercises financial oversight and any approval authority delegated to it by the Board and bylaws. The Executive Director is responsible for day-to-day financial management, implementing the approved budget, supervising staff, and making operational decisions necessary to fulfill the organization's mission. Individual Board members do not have independent authority to direct financial transactions or staff operations unless expressly authorized.

10. Policy Review and Amendments

This policy shall be reviewed annually by the Executive Committee and may be amended by the Board of Directors. In the event of a conflict between this policy and the organization's bylaws, applicable law, contractual obligations, or funding restrictions, the more controlling requirement shall govern.

Adopted by the Board of Directors: _____

Board President: _____ Board Secretary: _____

Draft for review: Approval thresholds and delegation provisions should be checked against the current PBCDC bylaws, bank requirements, and any restrictions on reserve funds before adoption.