Traffic and Parking Advisory Board
Discover PB
April 8, 2025
5:30pm
This will be an in person meeting
1503 Garnet Avenue
Agenda

1. Introductions
2. Non-Agenda Public Comment
   a. Limited to 2 minutes on any non-agenda items. (time permitted)
3. Committee Member Comment
   a. Limited to 2 minutes on any non-agenda items. (time permitted)
4. Board Elections (Action Item)
   a. Quadrant elections
      i. Nominations – Need seats filled for - Q1 NE – Q2 SE
5. Parking District Financial Reports – February 2025
   -Presentation
   -Public comment – (1 minute each)
   -Board member comment
6. Minute Parking Requests (Action Item) - Claudia Brizuela, City of San Diego
   a. Acai Carioca
   b. Party Time Liquor
   -Presentation
   -Public comment – (1 minute each)
   -Board member comment
7. Parking Updates (Info Item) – Claudia Brizuela, City of San Diego
   a. Parking Enforcement and Occupancy Report
   b. Coastal Parking Expansion Update
   c. Dynamic Pricing Presentation

8. Parking District Advocacy – Katie Matchett (Info Item)
   -Presentation
   -Public comment – (1 minute each)
   -Board member comment/vote
9. Golf Cart Parking (Action Item) s
10. Pitch your ideas (Action Item)
    a. Presentation – Cheri Tabb– Bike Improvements
       -Public comment – (1 minute each)
       -Board member comment/vote

11. Next meeting time: May 13, 2025 – In Person – TBD

12. Adjourn

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request

Traffic and Parking Advisory Board - Meeting Minutes
Date: March 11, 2025
Time: 5:30 PM – 7:15 PM
Location: Discover PB, 1503 Garnet Avenue

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1. Call to Order & Introductions

Meeting commenced at 5:30 PM. Attendees included representatives from:

- Board Attendees: Charlie, Ryan, Jennifer, Patrick, Gordon, Greg, Katie, John

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2. Non-Agenda Public Comment

Golf Cart Parking Proposal

A resident proposed legalizing golf cart parking under rules similar to motorcycles (e.g., perpendicular to curb or in underutilized spaces).
Key points:

- Petition has 140+ local signatures.
- Potential benefits include increased parking efficiency and sustainability.
- Board agreed to add the item as a **discussion item for the next meeting**, with potential action to follow.

Murals and Wayfinding Directory Proposal

Local artists presented a concept for business directory murals to improve walkability and beautify the community.

- Suggested as part of a broader arts and wayfinding effort.
- Board referred the artists to **Beautiful PB and Discover PB** for further development.

Digital Wayfinding Kiosks

Discussion of the City's downtown pilot of interactive, ad-supported digital kiosks.

- Board expressed interest but raised concerns about **vandalism** and maintenance.
- Alternative idea: **artistic projection mapping** installations as interactive, low-vandalism

options.

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3. Board Member Comments

Board members reflected on parking enforcement consistency and ongoing neighborhood concerns.

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4. Board Elections

- **Secretary**: Ryan (elected unanimously)
- **Alternate Chair**: Greg (elected unanimously; clarified this role is not a co-chair but a backup when the Chair is unavailable)

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5. Parking Meter Program Update

Overview:

- Meters installed October 2023; went live November 2023.
- As of February 2024: $2.50/hour from 10 AM–8 PM.

Revenue & Payment Trends:

- Revenue sharply increased after the February rate adjustment.
- 90% of payments via credit card; 9% via Park Smarter app.
- Board requested a **ticketing and enforcement data report** for the next meeting.

Concerns & Questions Raised:

- Several members questioned the status of the original “pilot” designation for the program.
- City staff acknowledged the pilot has effectively transitioned into a permanent program, with future **expansion under discussion**.

App Feedback:

- The Board inquired about transaction fees and alternatives like mobile-friendly web apps.
- Staff to explore costs associated with the Park Smarter app.

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6. Revenue Allocation & Policy Updates

Citywide Policy Shift Underway:

- The City is reviewing Council Policy 100-18 to adjust parking district revenue splits.
- A proposal recommends **25% of gross meter revenue** going to parking districts (vs. current 45% of net after city admin costs).

Board Action:

- Voted to **submit a letter supporting the 25% gross revenue split** ahead of the March 20th ATI Committee hearing.
- Noted risks include ongoing loss of increased meter revenue (currently diverted to the General Fund) and uncertainty over future district funding.

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7. Future Parking Expansion & Coastal Zone Impact

- City evaluating expansion of metered parking into **coastal areas**.
- A **parking occupancy study** is underway (expected in April) to guide decisions.
- Board requested:
    - Clarification on how new coastal meters might integrate into the PB parking district.
    - A report on **dynamic pricing** for high-demand areas (e.g., Padres games, summer weekends).

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8. Items for Next Meeting

- **Golf Cart Parking** – Discussion of feasibility and potential city/state-level advocacy.
- **Parking Enforcement & Occupancy Report** – Ticketing data, usage, and ADA exemption impacts.
- **Coastal Parking Expansion Update** – City response and study status.
- **Dynamic Pricing Presentation** – Overview of citywide parking study and recommendations.
- **Formal Letter Submission** – Letter supporting 25% gross revenue share model.

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9. Adjournment

Meeting adjourned at approximately 7:15 PM.

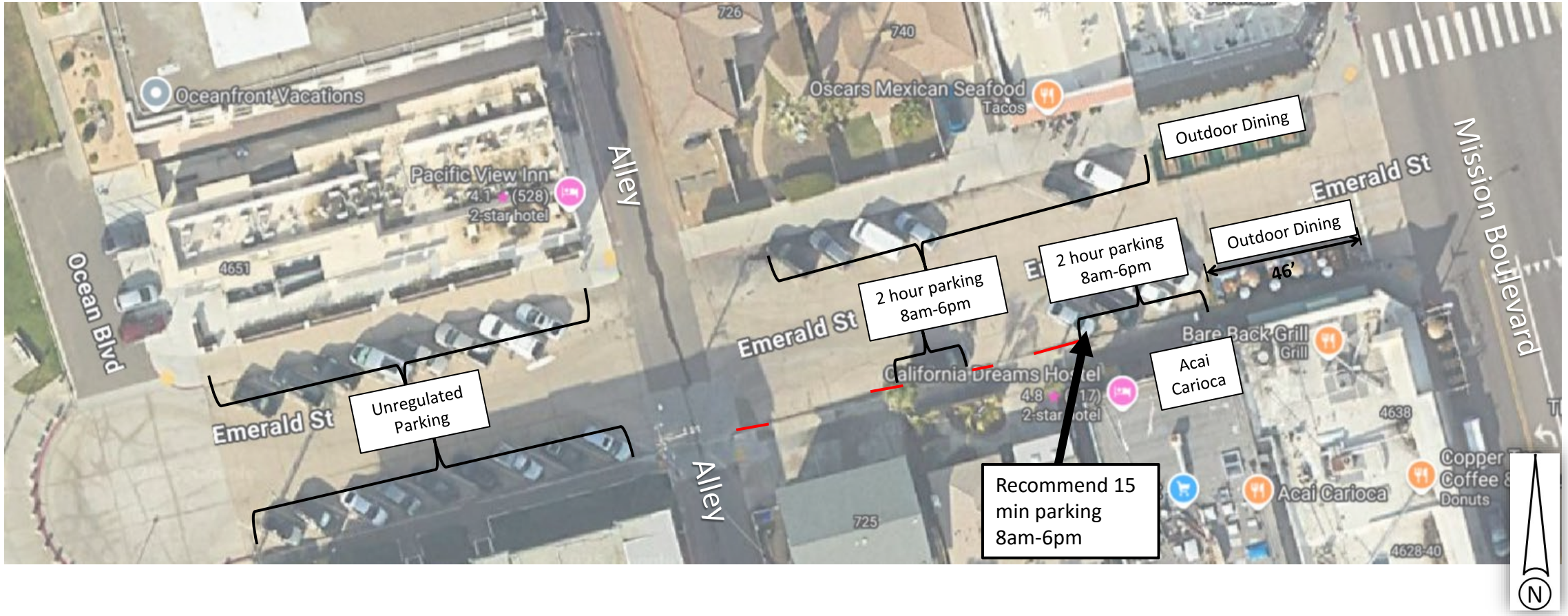
Discover Pacific Beach
Profit & Loss by Class
February 2025

	Feb 25	Jul '24 - Feb 25
Ordinary Income/Expense		
Income		
4250 · Parking District	1,051.39	10,031.33
Total Income	1,051.39	10,031.33
Gross Profit	1,051.39	10,031.33
Expense		
6100 · Operating		
6135 · Insurance-Liability	0.00	1,000.00
6160 · Office Supplies/Equip	0.00	179.88
6175 · Printing and Reproduction	41.00	423.00
6180 · Rent	250.00	2,000.00
6185 · Telephone-Cell/Office	0.00	797.45
6195 · Payroll Expense		
Staff-Executive Director	384.00	3,072.00
Insurance-Work Comp	0.00	400.00
Total 6195 · Payroll Expense	384.00	3,472.00
6205 · Accounting	166.00	1,328.00
Total 6100 · Operating	841.00	9,200.33
6600 · Outreach		
6650 · Newsletter	83.00	581.00
Total 6600 · Outreach	83.00	581.00
Total Expense	924.00	9,781.33
Net Ordinary Income	127.39	250.00
Net Income	**127.39**	**250.00**

SN# 40300967756

Diagram for Pacific Beach Community Parking District Meeting

Request: One 15-minute parking space for customers of Acai Carioca
Recommendation: Install one 15-minute parking 8am-6pm parking space at location shown



SN# 40300970881

Diagram for Pacific Beach Community Parking District Meeting

Request: One 15-minute parking space for customers of Party Time Liquor Store. Customers don't want to pay to go to store and most transactions are quick (less than 15 minutes) need an area for quick turnaround.
Recommendation: Install one 15-minute parking 10am-8pm parking space in front of liquor store. Requires removal of one metered parking space



March 24, 2025

Honorable Mayor Todd Gloria
City of San Diego
202 C Street, 11th Floor
San Diego, CA 92101

Re: Amendments to Council Policy 100-18

Dear Mayor Gloria,

On behalf of the Community Parking Districts (CPDs), we appreciate the opportunity to collaborate with your team on amendments to Council Policy 100-18 (CP100-18). These updates not only support the City's Climate Action Plan through multimodal mobility initiatives but also broaden the scope of projects eligible for Parking Meter Revenue (PMRs) funding. We commend your leadership in ensuring CPDs can continue implementing neighborhood-focused mobility solutions.

Concerns Regarding the Proposed Scope of Work Reduction

The proposed amendments seek to reduce the CPDs' Scope of Work (SOW) to align with State vehicle codes and "eligible" uses of PMRs. We oppose the reductions to the SOW, as they not only restrict CPDs ability to creatively address unique multimodal mobility challenges but also contradict your stated commitment to broadening the use of PMRs to adapt to our evolving mobility landscape. CPDs have operated since 1997 with ongoing oversight and approvals from City staff and the City Attorney to ensure we are operating in conformance with state law and City policy. Historically, all CPD projects and programs undergo a thorough review process, with the City Attorney determining eligibility before inclusion in the budget presented to the City Council. Exhibit B – (District Name) details past, current, and ongoing mobility projects and programs that have been reviewed and approved in alignment with CP100-18. Rather than being restricted, the eligible uses of these funds should be expanded to better support evolving mobility needs.

It is vital that CPDs be able to respond to the rapidly changing transportation environment. Resetting the SOW to the proposed baseline, even as a temporary measure as mentioned by SuMo staff at the ATI Committee meeting on March 20th, risks limiting the growth and effectiveness of both existing and future CPDs. Since council policies are rarely revisited annually, this change could have long-term impacts on mobility initiatives.

Recommendations for Revising CP100-18

CPDs have long advocated for updates to CP100-18 to clarify the SOW, expand eligible PMR-funded projects, and reevaluate the revenue-sharing structure between the City and CPDs. We respectfully submit the following recommendations:

1. Preserve and Expand Eligible Uses of PMRs
    - Maintain the core principles of the 1997 CP100-18 while expanding the definition in Exhibit A.1-2 to address broader mobility challenges beyond just parking. This should include the promotion of parking and multimodal projects and programs, maintenance and landscaping related to mobility improvements (as outlined in Exhibit A.3), as well as lighting, security, and parking supply expansion.

    - Recognize the evolution of mobility by further defining "parking alternatives" under Section C.5 of the current draft CP100-18, incorporating multimodal options such as walking, biking, and public transit.

    - Maintain support for projects that align with both parking needs and the City's Climate Action Plan.

2. Multi-Year Agreement and Reserve Funds
    - Allow for multi-year agreements between the City and nonprofit entities to manage CPDs.

    - Permit reserve funds to be encumbered within the term of the agreement, unless authorized by the Council to extend into a succeeding multi-year agreement for large capital projects.

3. Clarify the Role of Business Improvement Districts (BIDs) and Property Assessment Districts (MADs & PBIDs)
    - The proposed language in Section C.5 suggests that CPD funds should not supplement the work of BIDs, MADs, or PBIDs. However, some CPDs are managed by nonprofit entities—including those overseeing BIDs, MADs, and PBIDs—that use PMRs to enhance multimodal projects and programs, as well as support events and activities by directing attendees to parking and other mobility options.

    - While we agree PMRs should not fund non-mobility beautification projects or general events, they play a critical role in mobility-related aspects of neighborhood activities, such as promoting parking availability or guiding attendees to other mobility options optimizing meter utilization during special events.

4. Increase Administrative and Project Management Capacity
    - We support the industry-standard 15% allocation for administrative oversight and request that CPDs with subrecipient agreements also allocate an additional 15% project management fee to effectively implement mobility-focused programs.

5. Ensure Equitable Revenue Distribution

    - Maintain the proposed 25% gross allocation of annual PMRs to CPDs to ensure sustainable funding for neighborhood mobility initiatives.

    - With parking meter rate increases doubling projected revenues to $19.2M, CPDs should receive an equitable share that reflects this growth. At the new $2.50 per hour rate, CPD funding would increase from $2.2M to $4.4M. A 25% gross allocation of the projected $19.2M would equate to $4.8M.

Options for Phased Implementation of CPD Allocations

Recognizing the City's projected budget deficit for FY26, we propose two potential approaches to balance fiscal responsibility with equitable CPD funding:

Option 1: Phased Increase Over Three Years

In line with the 1997 CP100-18, CPDs recommend adding language to the amended council policy, similar to Section D.1-2, to include the following allocations:

- FY26: Allocate 15% of total PMRs to CPDs
- FY27: Increase to 20%
- FY28: Increase to 25%
- Disburse funds based on each district's share of total parking meter collections.

Option 2: Maintain 25% Gross Allocation but Temporarily Adjust for FY26

- Adopt the amended CP100-18 with the 25% gross allocation.
- For FY26, suspend the full implementation and allocate $2.2M to CPDs, mirroring the FY25 allocation.

Conclusion

We appreciate the City's commitment to fostering multimodal mobility and equitable parking solutions. Thank you for including CPDs in this important policy discussion. We welcome further dialogue and look forward to working together to implement these vital amendments to CP100-18. Please feel free to have your team reach out with any questions.

Sincerely,

Christopher M. Gomez
Interim President
Downtown Parking & Mobility Alliance

Benjamin Nichols
President
Uptown Community Parking District

Wilber Lai
Chair
Pacific Beach Community Parking District

Tootie Thomas
Executive Director
Mid-City Community Parking District

Nathan Bishop
Senior Director of Economic Development
Downtown San Diego Partnership

cc: Council President Joe LaCava
Council President Pro Tem Kent Lee
Councilmember Stephen Whitburn
Councilmember Jennifer Campbell
Councilmember Henry Foster III
Councilmember Marni von Wilpert
Councilmember Raul Campillo
Councilmember Vivian Moreno
Councilmember Sean Elo-Rivera
Randy Wilde, Senior Policy Advisor in Mayor Gloria's Office
Bethany Bezak, Director of Transportation
Heather Werner, Interim Director of SuMo
Downtown Parking & Mobility Alliance Board of Directors
Uptown Community Parking District Board of Directors
Pacific Beach Community Parking District Board of Directors
Mid-City Community Parking District Board of Directors
Convoy District Partnership Board of Directors
Old Town San Diego Chamber of Commerce Board of Directors

ATTACHMENT A
COMMUNITY PARKING DISTRICTS DEFINITIONS

1. **Parking:** Recognized as a space for leaving vehicles temporarily, typically in a parking lot or by the side of the road and can be identified with street painted markings and/or with a parking meter.

2. **Parking Alternatives (As noted in Section C, 5):** Recognized as multimodal mobility refers to the integrated use of various transportation modes (like walking, biking, public transit, cars, etc.) to facilitate seamless and efficient travel, often within a city or region. Since it is defined as alternatives to parking to lessen the demand on parking, CPDs projects that are in line with this definition are reflected under Section A, 1, a of Scope of Work based on CP100-18 (Resolution R-288408 / 1997).

3. **Extraordinary Maintenance:** Includes cleaning, landscaping, utilities, and repair of facilities, new or existing, relating to the scope of this policy.

ATTACHMENT B - DOWNTOWN
COMMUNITY PARKING DISTRICT PROJECTS

Scope of Work based on CP100-18 (Resolution R-288408 / 1997)

A, 1, a) Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking, and structured parking lots.

i. Valet: Subsidized community-wide valet program using underutilized surface street lots throughout the neighborhood. Included payroll, worker's comp, uniforms & equipment, lot rentals, & permits. (Little Italy) / 2010-2023

ii. Self-Parking: Open underutilized surface street lots after hours to create more inventory offering first hour free with fee after free hour. Included payroll, worker's comp, uniforms, & lot rentals. (Little Italy) / 2011-2018

iii. Increase Parking: Parking space conversion study transitioning north/south streets to diagonal & west/east to head-in parking yielding increase over 120+ spaces. (Little Italy) 2011-2023

iv. Shuttle: Subsidized shuttle service connecting Sante Fe Train Depot. Trolley stop, & Little Italy Monday-Friday AM & PM for employees of Little Italy & residents (Little Italy) / 2012-2013

v. Curb Conversions, Increased Parking & Pedestrian Infrastructure: Hired City staff through insourcing to facilitate conversion, via construction, of vacated driveways to hard curb and redo 100 year old sidewalks to increase parking inventory and create a safe walking surface. (Little Italy) / 2016

vi. Bike Infrastructure: Installed bike racks throughout the Little Italy (Little Italy) / 2016-2017

vii. Increased Meters: Allocated funds to install additional parking meters in the south-east part of East Village. (East Village) / 2022-2023

viii. Bike Valet: Pilot bike valet program during Padres home games to encourage alternative transportation and alleviate parking demand. (City Center) / Past

A, 1, b) Provide mobility information such as signing, marketing, and communication for location, availability, cost, etc. of district-wide parking options.

i. Mobility Website & Mobile App: List of parking options & rates (Little Italy) / 2008-Current

ii. Marketing: Subsidized PR & social media services, printed materials, and advertising parking programs and places to park or other modes of transportation to get to Little Italy. (Little Italy) / 2008-Current

iii. Wayfinding: Installation of a comprehensive wayfinding program including traffic signage, kiosks, & gateway signs. (Little Italy via Civic San Diego) / 2016

iv. Mobility Website: List of parking options & rates (East Village) / 2022-Current

v. Marketing: Subsidized PR & social media services and advertising parking programs and places to park or other modes of transportation to get to East Village. (East Village) / 2023-Current

vi. Mobility Website: Developed and maintain a comprehensive Downtown mobility webpage providing real-time information on parking options, micro-mobility, transit, and alternative transportation across all downtown neighborhoods. (Downtown) / Current

vii. Wayfinding: Installation of pedestrian-oriented signage to improve walkability and orientation. (Columbia) / Past

viii. Marketing Banners: Installed branded district banners to reinforce neighborhood identity, promote mobility, and support pedestrian connectivity. (Columbia) / Past

ix. Wayfinding: Deployed pedestrian-oriented signage to assist residents and visitors in navigating the Cortez neighborhood. (Cortez) / Past

A, 1, c) Providing for extraordinary maintenance and landscaping activities.

i. Landscaping: Plant material and labor to plant & maintain pedestrian barrier planters purchased by Civic San Diego and new units purchased in 2022. (Little Italy) / 2008-Current

ii. Pedestrian Transition: Purchase & installation of porous pave to replace uneven & unsafe tree grates allowing a safe transition for pedestrians as they leave vehicle & step onto the sidewalk & allowing for a safe walkway for pedestrians. (Little Italy) / 2016-Current

iii. Sidewalk Improvements: Sidewalk enhancement and improvement project along B Street. (City Center) / Current

iv. Landscaping: Ongoing beautification and maintenance of landscaping elements within the district. (City Center) / Past & Current

v. Landscaping: Continuous investment in landscape maintenance and public realm improvements. (Columbia) / Past & Current

vi. Street Amenities / Furniture: Installed benches and street furniture to improve the pedestrian experience. (Cortez) / Current

vii. Landscaping: Maintenance of landscape elements in high-traffic pedestrian areas. (Cortez) / Past & Current

viii. Landscaping: Ongoing landscape beautification within the Marina neighborhood. (Marina) / Past & Current

A, 1, d) Providing for extraordinary security activities.

i. Enhanced Security: Subsidized enhanced security to maintain a clear right-of-way and maintain a safe environment via the San Diego Rescue Mission (Little Italy) / 2022-Current

ii. Enhanced Pedestrian Lighting: Installation and upgrading freeway underpass lighting connecting Little Italy to Uptown enhancing lighting for pedestrian safety & to reduce vehicle break-ins. (Little Italy) / 2016-2017

iii. Enhanced Pedestrian Lighting: Pedestrian strand lighting installation & maintenance to assist in illumination of the right-of-way (Little Italy) / 2009-Current

iv. Traffic Control: Support traffic flow and pedestrian safety during high traffic events & farmer's markets. (Little Italy) / 2009-2024

v. Feasibility Study: Internal study to evaluate adding new bulb outs. (Little Italy) / 2015

vi. Insourcing: Hired City staff through insourcing to facilitate installation, via construction, of new bulb outs as a traffic calming & pedestrian safety measure. (Little Italy) /

vii. Traffic Calming: Feasibility study on W. Grape Street to investigate traffic calming measures to ensure pedestrian safety and enhanced traffic flow. (Little Italy) / 2020

viii. Removal Bollard Program: Initial project investment on Phase I (W. Date) bollard program to reinforce pedestrian safety during special events. (Little Italy) / 2020

ix. Pedestrian Safety Barriers: Purchase of 24 pedestrian barrier planters to protect pedestrians at corners from vehicular traffic. (Little Italy) / 2022

x. Enhanced Security: Enhanced security to maintain a clear right-of-way and maintain a safe environment via Clean & Safe (East Village) / 2020-2023

xi. Enhanced Pedestrian Lighting: Pedestrian strand lighting installation & maintenance to assist in illumination of the right-of-way on Market Street and Park Boulevard. (East Village) / 2009-Current

xii. Pedestrian Safety Barriers: Installation and maintenance of pedestrian barrier planters to support safety of pedestrians from vehicles and to enhance public realm aesthetics. (City Center) / Past

xiii. Feasibility Study: Urban Land Institute advisory study to explore placemaking, connectivity, and safety improvements on C Street corridor. (City Center) / Past

xiv. Enhanced Pedestrian Lighting: Installation of pedestrian-scale enhanced lighting between poles to improve visibility and public safety. (City Center) / Current

xv. Pedestrian Safety Barriers: Placement and upkeep of street planters to support pedestrian safety from vehicles and enhance walkability and urban greenery. (Columbia) / Past

xvi. Parklet: Created a small-scale public gathering space within the curbside zone to promote safety and social activity. (Columbia) / Past

xvii. Social Curb: Constructed curbside activation with seating elements to calm traffic and encourage pedestrian use on W. Ash. (Columbia) / Past

xviii. Creative Crosswalk: Installation of artistically designed crosswalk to calm traffic and enhance pedestrian visibility at Columbia & B. (Columbia) / Current

xix. Enhanced Pedestrian Lighting: Enhanced safety through new pedestrian lighting infrastructure between poles. (Columbia) / Current

xx. Pedestrian Safety Barriers: Installation and care of decorative planters throughout public areas. (Cortez) / Past

xxi. Intersection Mural: Public art at intersection locations to improve crosswalk visibility and promote neighborhood identity. (Cortez) / Past

xxii. Creative Crosswalks: Designed crosswalks to enhance pedestrian safety and visual appeal. (Cortez) / Current

xxiii. Enhanced Pedestrian Lighting: Street lighting initiative to strengthen pedestrian visibility and nighttime safety. (Cortez) / Current

xxiv. Pedestrian Safety Barriers: Enhancement of public corners through new planting and maintenance. (Marina) / Past

xxv. Intersection Mural: Installation of culturally reflective mural to promote identity and pedestrian visibility in the Asian Pacific Thematic Historic District. (Marina) / Current

xxvi. Enhanced Pedestrian Lighting: Implementation of continuous enhanced lighting systems for pedestrian safety. (Marina) / Current

ATTACHMENT B - UPTOWN
COMMUNITY PARKING DISTRICT PROJECTS

Scope of Work based on CP100-18 (Resolution R-288408 / 1997)

A, 1, a) Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking, and structured parking lots.

i. Valet: Community-wide Valet Program (Uptown-Five Points) / 1999-2019 & (Hillcrest) / 2017-2019

ii. Feasibility Study: Parking analysis and conversions have increased the on-street parking supply (Hillcrest 132 spaces, Bankers Hill 142 spaces, Mission Hills 8 spaces, Five Points 12 spaces) / 2018-Current-Ongoing

iii. Increased Parking: Negotiated and signed a 5-year lease with Hillcrest DMV for off-hours community parking. (Hillcrest) / 2017-2030

iv. Increased Parking: Added meters to abandoned driveways gaining 8 parking spaces. (Uptown)

v. Bike, Pedestrian & Infrastructure: Allocated $6M for the Eastern bikeways and Pride Promenade gaining 34 parking spaces and repaired storm drains to combat "Hillcrest Lake." (Hillcrest) / 2021-Current

vi. Bike Infrastructure: Repaint bike lane striping at 42 intersections as needed.

vii. Bike Infrastructure: Installed 400 bike racks throughout the Uptown district / 2021-Current

viii. Bike Infrastructure: Replace damaged or absent delineators/bollards in 65 locations on 4th & 5th bike lanes in Uptown. / FY26

ix. Bike Infrastructure: Installation of bike charging stations (Hillcrest) / FY26

x. Pedestrian Infrastructure: Allocate $200K for repairs to the Quince Street walking bridge. (Bankers Hill) / FY26

xi. Pedestrian Infrastructure: Sidewalk repairs or replacement are needed throughout Uptown. / FY 26

A, 1, b) Provide mobility information such as signing, marketing, and communication for location, availability, cost, etc. of district-wide parking options.

i. Marketing: Identified and promoted available paid parking lots in CPD (Hillcrest) / 2023-Current

ii. Marketing: Promoted Bus 11 by creating videos and utilized social media to promote use. / 2024-Current.

iii. Marketing: Continue and broaden the “Bike Friendly” business campaign that began in Hillcrest and is expanding to other areas of Uptown via marketing materials, maps, and QR code window clings. / 2024-Current.

iv. Marketing: “Walk Your Wheels” sidewalk decals on 4th, 5th, and University Ave. (Hillcrest 2022)

v. Wayfinding: Install “Walk the Walk” signage noting steps to key locations in Bankers Hill. (Bankers Hill) / 2023

vi. Wayfinding: Installation of a wayfinding program including traffic/pedestrian signage and kiosks. (Hillcrest) / 2019 & (Bankers Hill) / 2025

A, 1, c) Providing for extraordinary maintenance and landscaping activities.

i. Landscaping: Landscaping material and labor to plant and maintain Pedestrian Barrier Planters in 133 locations at 4th & 5th bike lanes. / 2021-Current

ii. Maintenance: Maintain 56 trash receptacles along 4th & 5th pedestrian and bike travel amenities. (Bankers Hill) / 2021-Current

iii. Landscaping: Annual tree maintenance for 8 trees with a mobility project. (Hillcrest) / 2017-Current

iv. Maintenance: Allocations for the Juniper Street roundabout maintenance. (Bankers Hill) / FY26

v. Maintenance: Clean sidewalks near transit stops and steam clean benches to ensure public health and encourage use. (Mission Hills, Bankers Hill, Hillcrest and Int’l Restaurant Row) / FY26

A, 1, d) Providing for extraordinary security activities.

i. Enhanced Lighting: Pedestrian strand lighting installation & maintenance to assist in illumination of the right-of-way (Five Points & Hillcrest) / 2024-Current

ii. Enhanced Lighting: Hillcrest Light Canopy will connect and enhance lighting over 4th and 5th bike lanes on the 400 block of University Avenue (Hillcrest) / 2025

iii. Lighting: Repair acorn lights as needed throughout Uptown / 2017-Current

iv. Pedestrian Safety: Place reflective materials on Banker’s Hill planters and curb bulb outs (Bankers Hill) / FY26

v. Pedestrian Safety: Solar flashing crosswalks installed at 4th & 5th at Palm Ave (Bankers Hill) / 2024 & two more planned in FY26.

vi. Traffic Calming: Installation of botts dots and speed cushions at four locations. (Bankers Hill) / FY26

vii. Enhanced Lighting: Installation & upgrading freeway underpass lighting on W. Washington enhancing lighting for pedestrian safety to the Trolley. / FY 26

NOTE:

UCPD Community Input- City Advisory Body

Uptown community input is obtained through regularly scheduled, publicly noticed UCPD board meetings and subcommittee neighborhood meetings. UCPD has four subcommittees: Bankers Hill, Hillcrest, Mission Hills, and Five Points/International Restaurant Row. The entire 14 UCPD board comprises members of the subcommittees, and the subcommittees are members representing both business and residential interests. Elections are held annually and advertised in the local newspaper with a display ad.

All UCPD meetings are open to the public, and attendance is encouraged.

Further, the UCPD participates in numerous other community-based organizations (CBOs) within the Uptown community. Presentations are provided, and proposed projects are discussed. Uptown routinely reaches out to additional CBOs, including Uptown Planning Group, Hillcrest Town Council, Hillcrest Business Association, Bankers Hill Community Group, Bankers Hill Business Association, International Restaurant Row Business Group, Middletown Resident Group, Mission Hills Business Improvement District, and Mission Hills Town Council.

ATTACHMENT B - PACIFIC BEACH
COMMUNITY PARKING DISTRICT PROJECTS

Scope of Work based on CP100-18 (Resolution R-288408 / 1997)

A, 1, a) Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking, and structured parking lots.

i. Shuttle: Subsidized neighborhood electric vehicle shuttle providing on-demand service throughout Pacific Beach and to the Balboa Avenue Trolley Station. / 2023-2024

A, 1, b) Provide mobility information such as signing, marketing, and communication for location, availability, cost, etc. of district-wide parking options.

N/A

A, 1, c) Providing for extraordinary maintenance and landscaping activities.

N/A

A, 1, d) Providing for extraordinary security activities.

N/A

ATTACHMENT B - MID-CITY
COMMUNITY PARKING DISTRICT PROJECTS

Scope of Work based on CP100-18 (Resolution R-288408 / 1997)

A, 1, a) Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking, and structured parking lots.

i. Increase Parking: Implemented parking conversions from parallel to angled and head-in parking maximizing parking and adding additional inventory. / 1998-Current

A, 1, b) Provide mobility information such as signing, marketing, and communication for location, availability, cost, etc. of district-wide parking options.

i. Wayfinding: Installed directional signs for North Park Parking Garage (Mid-City)

ii. Marketing: Implemented awareness campaign to promote the North Park Parking Garage (Mid-City) / 2023

iii. Marketing: Supported on community outreach and promotion for the new Mid-City Go Shuttle. / 2024-Current

A, 1, c) Providing for extraordinary maintenance and landscaping activities.

N/A

A, 1, d) Providing for extraordinary security activities.

N/A

ATTACHMENT B - OLD TOWN
COMMUNITY PARKING DISTRICT PROJECTS

Scope of Work based on CP100-18 (Resolution R-288408 / 1997)

A, 1, a) Increasing the parking supply including self-parking, valet-parking, on-street parking, surface parking, and structured parking lots.

i. Self-Parking: Utilities & insurance for Parking Lot C (Old Town) / 2010-Current

A, 1, b) Provide mobility information such as signing, marketing, and communication for location, availability, cost, etc. of district-wide parking options.

i. Wayfinding: Map Kiosks providing walking directions & parking locations (Old Town) 2010-Current

ii. Website: List of parking options and rates (Old Town) / 2022-Current

A, 1, c) Providing for extraordinary maintenance and landscaping activities.

i. Landscaping & Maintenance: Landscaping, trash service, & asphalt maintenance Parking Lot C (Old Town) / 2010-Current

A, 1, d) Providing for extraordinary security activities.

N/A