



**BOARD OF DIRECTORS MEETING**  
**May 5, 2026 – Pacific Beach Taylor Library – 4275 Cass Street**  
**12:00 p.m.**  
**AGENDA**

**1. Introductions**

Sign in

**2. Public Comment/Non Agenda Announcements**

Limited to 2 minutes on any non-agenda items, items may be referred to committees or future agenda item

**3. Additions to Agenda (3 minutes)**

Items will be added to a future agenda

**Info Item**

**4. Political Representative’s Reports (10 minutes)**

District 1 – Savannah Stallings  
 Mayor’s Office- Fatima Maciel  
 County Supervisor – Meghan Elledge-LeVota  
 Economic Development – Nick Stephens

77<sup>th</sup> Assembly District – Ross Tritt  
 Senate District 38 – Aurora Livingston  
 Northern Division – Jessica Dishman

**Info Item**

**5. Community Partners Reports (3 mins each)**

- |                                                                                                                                                      |                                                                                                                             |
|------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>a) PB Tuesday Farmers’ Market</li> <li>b) Shoreline Community Services</li> <li>c) PB Town Council</li> </ul> | <ul style="list-style-type: none"> <li>d) PB Woman’s Club</li> <li>e) PB Planning Group</li> <li>f) Beautiful PB</li> </ul> |
|------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|

**Info Item**

**6. Presentation: Bikeshare Support – Ian Hembree, SD Bike Coalition**

**Action Item**

**7. President’s Report (3 minutes) – Shylah Hales**

- a) Board Recruitment
- b) Business Roundtable
- c) Ribbon Cutting

**Action Item**

**8. Executive Director Report (3 minutes) – Sunny Lee**

- a) Advocacy Update
- b) Trash Can Update

**Info Item**

**9. Special Events Update (3 minutes) – Vanessa Bernal**

- a) Coast of PB Restaurant Walk-May 20th| 4PM-9PM
- b) Marketing Breakfast- June 11<sup>th</sup> at 10AM| Broken Yolk Cafe
- c) June Mixer - June 18<sup>th</sup> at 5:30PM| Oasis Under the Sun

**Info Item**

**10. Approval of the April 7, 2026 Meeting Minutes**

**Action Item**

**11. Financial Report (3 mins) – Todd Barnett**

*Review and approve the financials of March 2026- Tabled for next month*

**Action Item**

**12. Committee Reports (30 mins)**

- a) **Organization Committee – Shylah Hales**
  - Nomination of new board member to fill vacancy **Action Item**
    - i. Nomination of Scott Booth – Scott Booth Real Estate Group
- b) **Executive Director Review Process**

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- c) **Shoreline Community Services MOU Amendment**
- d) Next Meeting – Mavericks Beach Club – May 20, 2026 | 9:30 a.m.

**13. Fundraising Committee – Todd Barnett**

**Info Item**

- **Sponsor Update**
- Next Meeting – Mavericks Beach Club – May 20, 2026 | 10:30 a.m.

**14. Adjourn**

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# SAN DIEGO E-BIKE SHARE

## What Docked E-Bike Share Is

Docked e-bike share consists of electric Class I bikes that lock at docks around the region. With most rides lasting ~17 minutes, it prioritizes short-term, low-cost rentals and is a first/last mile transit solution.

## Increases Customer Spending

In studied bike share cities, 23% of riders reported new or increased spending due to bike share. 20% of business owners reported that bike share increases sales, compared to 1% who said the opposite.

## Favored by Business Owners

A study found that 61% of business owners had a neutral or positive opinion of bike share replacing parking, 70% reported a positive impact on the neighborhood, and 59% want more stations installed.

## Safe Mode of Transportation

With a fatality rate 83% lower than driving, docked bike share is incredibly safe. In fact, studies found that it has lower injury rates than private biking and decreases overall injuries in cities its implemented in.

## Funding Sources

There are a variety of sources for e-bike share funding. Many systems are funded with a blend of sources including sponsorship, advertising, user fees, operator investment, grants, and/or public subsidy.

## FREQUENTLY ASKED QUESTIONS

### Q: Will this compete with rental shops?

A: No—bike share users use bikes for shorter time spans and tend to be less experienced.

### Q: What would this cost businesses?

A: \$0. Funding would come from a variety of sponsorships, grants, and operator funds.

### Q: Would it clutter sidewalks/waterways?

A: Nope! These e-bikes can't be left around and must be returned to a dock to end the trip.

### Q: Where on streets will the docks be?

A: Docks can go on street corners, where parking is not allowed per AB 413 daylighting law.

### Q: Wasn't there an old/existing system?

A: San Diego had systems, but docked service ended in 2019 and dockless scooters left in 2023.



**BOARD OF DIRECTORS MEETING**  
**April 7, 2026 – Pacific Beach Taylor Library – 4275 Cass Street**  
**12:00 p.m.**  
**MINUTES**

**Call to Action: 12:05pm**

**1. Introductions**

Lisa G., Wilber L., Krista M., Todd B., Rebekah W., Shylah H., Randall E., Ashely S., Alex S., Nick S., Fatima M., Savanna S., Scott B., Allison C., Sanja Lucy A.  
 Staff: Vanessa B. & Sunny L

**2. Public Comment/Non Agenda Announcements**

None

**3. Additions to Agenda (3 minutes)**

**Info Item**

None

**4. Political Representative’s Reports (10 minutes)**

**Info Item**

District 1 – Savannah Stallings: Provided Key Budget Dates  
 Mayor’s Office- Fatima Maciel  
 Northern Division – Jessica Dishman: All Street vending ceased at this time. Rangers can take action, contact info to report: **619-985-3319**. Day Beach Team will begin at the end of April for Summer/ weekends. The Memorial & Labor Day weekends will have command posts at Belmont Park and the entrance of Fiesta Island, (new Welcome Station)  
 Economic Development – Nick Stephens

**5. Community Partners Reports (3 mins each)**

**Info Item**

- a) PB Tuesday Farmers’ Market: It’s strawberry season, we encourage everyone to stop by the market every Tuesday.
- b) Shoreline Community Services: Bingo Black Tie Fundraiser on April 17<sup>th</sup> and New Cabins coming soon.
- c) PB Town Council: Community Expo on April 16<sup>th</sup> and Graffiti Clean Up on May 2<sup>nd</sup>.

**6. Presentation: Concerts on the Green and PB Car Show – PB Town Council – Charlie Nieto**

**Action Item**

**Randall made motion to support the Concerts on the Green and PB Car Show, Krista seconded motion. Unanimous approval**

**7. President’s Report (3 minutes) – Shylah Hales**

**Action Item**

- a) Casino Night – recap
  - b) Business Breakfast recap
- No actions taken**

**8. Executive Director Report (3 minutes) – Sunny Lee**

**Action Item**

- a) **Advocacy Update:** We encourage everyone to join out at City Hall during the Budget hearings to advocate for SBEP & Arts & Culture funding that are currently stripped from the Mayor’s latest Budget proposal. There are many opportunities to support. We will be sending email templates and more details information identifying how it directly affects us.
  - b) **Trash Can Update:** We will not be moving forward with DT Works offered trash bins, they are damaged and need lots of work. We will continue looking to purchase the correct size lids for trash bins.
- No actions taken**

**9. Approval of the January 23, 2026 Meeting Minutes**

**Action Item**

**Todd made motion to approve January 23, 2026 minutes, Randall seconded the motion. Abstain: Rebekah**

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**10. Approval of the March 3, 2026 Meeting Minutes**

**Action Item**

Todd made motion to approve March 3, 2026 meeting minutes, Randall seconded the motion. Abstain: Rebekah and Krista

**11. Financial Report (3 mins) – Todd Barnett**

*Review and approve the financials of December 2025*

**Action Item**

*Review and approve the financials of January 2026*

**Action Item**

*Review and approve the financials of February 2026*

**Action Item**

Rebekah made motion to approve December 2025- February 2026 financials, Lisa seconded the motion, unanimous approval.

**12. Committee Reports (30 mins)**

**a) Organization Committee – Shylah Hales**

- Nomination of new board member to fill vacancy

**Action Item**

i. Nomination of Sanja Sullivan – JAG Real Estate

ii. Nomination of Allison Champagne – Pacific Beach Chiropractic

Randall made motion to approve the board nomination of Sanja Sullivan and Allison Champagne, Rebekah seconded the motion. Unanimous approval

**b) Community Outreach Plan:** Business Outreach dates for April are 13<sup>th</sup>, 16<sup>th</sup> and 22<sup>nd</sup>. We encourage everyone to join us. We reached 39 businesses on Garnet Ave. in the month of March with two scheduled walks. Two volunteers join us in the March walks. The more volunteers we have, the more businesses we can reach.

**c) Executive Director Review Process:** There will be a closed session after the June Board Meeting, to go over Executive Director Review Process.

**d) Next Meeting – Mavericks Beach Club – April 15, 2026 | 9:30 a.m.**

**13. Fundraising Committee – Todd Barnett**

**Info Item**

- **Sponsor Update:** Our goal is \$75K, We have currently secured \$25,000.

- **Website Redesign update:** We met with iCatch Marketing to discuss our organizations needs for a new revamped website that integrates the Tuesday PB Farmers Market, BACC and BeachFest to our DPB Home page.

- Next Meeting – Duck Dive – April 22, 2026 | 10:00 a.m.

**14. AD HOC – Clean and Safe Committee – Randall Engstrom**

Clean and Safe new draft proposal was discussed

**15. Adjourn 1:05pm**

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