

Pacific BeachFest Planning Meeting

Thursday, March 5, 2026

1:00 p.m.

1001 Garnet Ave Suite 200 – VentureBeach Cowork

Agenda

1. **Welcome & Introductions** (1:00 PM – 1:05 PM)
2. **Sponsorship** (1:05 PM – 1:15 PM)
 - Potential leads and outreach strategy
 - Sponsorship package adjustments
3. **Activations** (1:15 PM – 1:25 PM)
 - New and returning activations
 - Logistics and placement considerations
4. **Fish Taco Contest** (1:25 PM – 1:35 PM)
 - Participant recruitment & promotion
 - Logistics and judging process
5. **Stages and Music** (1:35 PM – 1:45 PM)
 - Stage locations and setup needs
6. **Beer Garden** (1:45 PM – 1:50 PM)
 - Layout and security considerations
7. **Overall Layout** (1:50 PM – 1:55 PM)
 - Finalizing site plan
 - Finalizing budget
8. **Next Steps & Action Items** (1:55 PM – 2:00 PM)
 - Assign follow-ups
 - Confirm next meeting date
9. **Adjourn** (2:00 PM)

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.