

Traffic and Parking Advisory Board
Discover PB
February 11, 2025
5:30pm

This will be an in person meeting
1503 Garnet Avenue
Agenda

1. Introductions
2. Non-Agenda Public Comment
 - a. Limited to 2 minutes on any non-agenda items. (time permitted)
3. Committee Member Comment
 - a. Limited to 2 minutes on any non-agenda items. (time permitted)
4. Presentation: Chris Gomez, Little Italy Association (Info Item)
 - a. Little Italy Parking District Past Projects
5. Board Elections (Action Item)
 - a. Quadrant elections
 - i. Q4 Nomination – David Cuthell
 - b. Officer Elections
 - i. Chair
 - ii. Secretary

-Public comment – (1 minute each)
-Board member comment
6. Update on Parking Meter Program (Info Item) – Claudia Brizuela, City of San Diego (Info Item)
 - Presentation
 - Public comment – (1 minute each)
 - Board member comment
7. Parking Meter Rate Increase – Sunny Lee (Action Item)
 - Presentation
 - Public comment – (1 minute each)
 - Board member comment/vote
8. FY2026 Parking Budget Process – Sunny Lee (Action Item)
 - Presentation – Letter to the City of San Diego encouraging support for FY26 Parking Meter Revenue
 - Public comment – (1 minute each)
 - Board member comment/vote
 - Presentation – FY2026 Parking District Budget
Pitch your ideas
9. Next meeting time: March 11, 2025 – In Person – 1503 Garnet Avenue (Action Item)
10. Adjourn

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request

**Parking Advisory Board
Meeting Minutes – January 14, 2025
5:30 PM – 1503 Garnet Avenue**

1. Call to Order & Introductions

Meeting called to order at 5:30 PM. Members introduced themselves.

Katie M., Sunny L., Ryan S., John T., Greg D., Wilber L., Gordon F

Community: Scott C, Dave R, Charlie N

Recording: <https://recorder.google.com/6f851180-f1a6-48a5-9894-7f1383b66b52>

2. Non-Agenda Public Comment

- Scott C: expressed concern about requiring an annual financial report for transparency on the parking district's expenditures.

3. Committee Member Comment

- Ryan S: commented on congestion pricing's effectiveness in New York City and the potential for similar measures in San Diego that increase the price salience of vehicle travel.
- Ryan S: Discussion on [autonomous vehicle adoption in San Diego](#) and potential impacts on parking demand and transportation modal options.
- Members discussed the need to revisit the signature requirement for board elections, suggesting its removal to encourage more candidates. This is a move similar to other local boards.
 - A proposal was made to include this topic in the next meeting's agenda.

4. Board Elections (Action Item)

- **Quadrant Elections:** David Cuthell nominated for Quadrant 4 but was absent. The vote was postponed to the next meeting.
- **Open Seats:** Quadrants 1 and 2 (Northeast and Southeast) remain open. Members were encouraged to recruit candidates.
- **Board Positions:** Elections for Chair and Secretary to be held next meeting.

5. Parking Meter Program Update (Info Item)

- Claudia Brizuela (City of San Diego) was absent. No update provided.
- Members suggested requesting written updates from Claudia in advance for future meetings.

6. PB Pathways AdHoc Committee Update (Action Item)

- The committee has outlined general project goals for Phase 3 and is now working on specifics and funding sources.

- Due to budget constraints, external funding opportunities (e.g., grants) are being explored.
- Action: The ad hoc subcommittee was formally dissolved with the option to restart it later if needed. Related implementation initiatives will continue under other structures. 7-0-0

7. FY2026 Parking Budget Process (Info Item)

- The city has not yet provided revenue estimates for the previous fiscal year, delaying budget finalization.
- Until confirmed numbers are received, last year's figures will be used for preliminary planning.
- Discussion included:
 - Carryover funds from FY2025 (\$12,000 estimated).
 - Budget allocations for administrative costs, parking management, and community outreach.
 - A proposed system for members to pitch funding ideas for projects before final budget approval.

8. Next Meeting (Action Item)

- **Date:** February 11, 2025
- **Location:** 1503 Garnet Avenue, in-person.

9. Adjournment

Meeting adjourned at 7:15 PM.

Minutes prepared by Ryan Stock

Table 1
Community Parking District FY2026 Plan and Budget - Overall (Parking Meters Only)
Pacific Beach Community Parking District

Overall	CDP Funded Total	= CPD Implemented	+ City Implemented (Still within 45%)
1. Available Funds/Revenue (estimated and subject to year end reconciliation)			
CPD - FY2025 Allocation	\$ 100,000	\$ 100,000	
CPD - Carry Forward	\$ 25,000	\$ 25,000	
Total Available Funds/Revenue	\$ 125,000	\$ 125,000	
2. Allocation of Available Funds/Revenue			
2A. Personnel			
Program Manager and additional staff	\$ 10,000	\$ 10,000	
Administrative / Bookkeeping	\$ -		
Fica/R Expense	\$ 800	\$ 800	
Health Insurance	\$ -	\$ -	
Total Personnel	\$ 10,800	\$ 10,800	\$ -
2B. Operating			
Rent - Office	\$ 6,000	\$ 6,000	
Telephone/Fax/Cell/Internet	\$ 3,000	\$ 3,000	
Mtngs/Conf/Dues/Subscriptions	\$ 1,500	\$ 1,500	
Printing	\$ -		
Insurance	\$ 2,000	\$ 2,000	
CGL/Auto/D&O	\$ 1,000	\$ 1,000	
Insurance-Workers Comp	\$ 300	\$ 300	
Postage	\$ -		
Audit	\$ 2,500	\$ 2,500	
Accounting Services	\$ 5,000	\$ 5,000	
Office Supplies	\$ 500	\$ 500	
Office Equipment	\$ -		
Total Operating	\$ 21,800	\$ 21,800	\$ -
2C. Outreach/Publication/Promotion			
Newsletter	\$ 1,000	\$ 1,000	
Marketing (Web Site, Brochure)	\$ -		
Surveys	\$ -		
Total Outreach/Publication/Promotion	\$ 1,000	\$ 1,000	\$ -
2D. Projects/Activities/Contracts*			
2D1. Increasing Parking Supply	\$ -		
2D2. Managing Parking Inventory	\$ 20,000	\$ 20,000	
2D3. Managing Parking Demand and Enhancing Utilization	\$ 35,000	\$ 35,000	
2D4. Other Improvements or Activities	\$ -	\$ 21,400	
Total Projects/Activities/Contracts	\$ 76,400	\$ 76,400	\$ -
3. Total Expenses	\$ 110,000	\$ 110,000	\$ -
4. Contingency - for Cost Overruns	\$ 15,000	\$ 15,000	\$ -
5. Total Allocated Funds	\$ 125,000	\$ 125,000**	\$ -
Unallocated (Total Allocated Funds - Total Available Funds)	\$ -	\$ -	
*See Table 2 for full details			
**Amount to be allocated to CPD in FY2026 Purchase Order			