

# Pacific BeachFest Planning Meeting

Tuesday, February 18, 2025

10:00 AM – 11:00 AM

1503 Garnet Avenue - Discover Pacific Beach

## Agenda

1. **Welcome & Introductions** (10:00 AM – 10:05 AM)
2. **Sponsorship** (10:05 AM – 10:15 AM)
  - Potential leads and outreach strategy
  - Sponsorship package adjustments
3. **Activations** (10:15 AM – 10:25 AM)
  - New and returning activations
  - Logistics and placement considerations
4. **Fish Taco Contest Changes** (10:25 AM – 10:35 AM)
  - Proposed format changes
  - Participant recruitment & promotion
  - Logistics and judging process
5. **Stages and Music** (10:35 AM – 10:45 AM)
  - Stage locations and setup needs
6. **Beer Garden** (10:45 AM – 10:50 AM)
  - Layout and security considerations
7. **Overall Layout** (10:50 AM – 10:55 AM)
  - Finalizing site plan
8. **Next Steps & Action Items** (10:55 AM – 11:00 AM)
  - Assign follow-ups
  - Confirm next meeting date
9. **Adjourn** (11:00 AM)

### THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.