



BeachFest Committee Agenda

February 28, 2024

9:00 a.m.

Discover Pacific Beach
1503 Garnet Avenue

Welcome/Introductions

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

1. Potential Event Changes Info Item
 - a. Start Time
 - b. Footprint
 - c. Pricing/Community Pricing
 - d. Recommendations
2. Volunteer Updates
 - a. Community Stage – Marcie Beckett
 - b. Kid’s Area – Lisa Wells
 - c. Talent/Stages – Joe Bartling/Sunny Lee
 - d. Volo – Beer Garden
3. Logistics
 - a. Action Sports
 - i. SD Running Co
 - ii. Volo
 - b. Fish Taco/Food Court
 - c. PB Merchant Booth
 - d. Artisan/Craft Vendors
4. Sponsorship Leads – Goal: \$45k
 - a. Suggestions

Adjourn