



BOARD OF DIRECTORS MEETING
February 6, 2023 * 1503 GARNET AVE
Minutes

Call to Order: 12:05pm

1. Introductions

Sign in: Eric M., Wilber L., Margy G., Randall E., Lisa G., Shayla H. Rebekah., Christine L., Ellen C., Emily P., Mariah K., Alex C., Dina R., Mercedes M., Patrick A.

Staff: Sunny L., Vanessa B.

2. Public Comment/Non Agenda Announcements

- Sunny would like to congratulate: Honorary Mayor of Town Council, Randall E. our Board President

3. Additions to Agenda (3 minutes)

Info Item

None

4. Political Representative’s Reports (10 minutes)

Info Item

District 1 – Karla Tirado:

- Feb. 15th at 6 p.m. 2024 Pacific Beach Town Hall, PB Library, RSVP Link will be circulated.
- Feb. 16th Connect with my Community Rep, PB Library

Mayor’s Office- Emily Piatanesi

- Emergency Support from the City is available for Businesses and Residents.
- Volunteer and donations opportunities are available, we can connect.

77th Assembly District- Mariah Kallhoff

- Summer Program for the Arts
- Accepting interns
- 2023 Legislative Highlights
- Woman of Impact Event- Taking nominations for different categories
- Sessions is now in session
- Bills have been reintroduced:
 - AB1992- Coastal Permits
 - AB2007- Unicorn Homes- Safe Foster housing for y

Senate District 39 – Cole Reed

- Budget 68 billion deficit is projected
- 1.5 million dollars is up for re-negotiations, affecting BID’s

Economic Development – Latrell Crenshaw

- Grants available for storm related damage,
- Focus on districts that have been affected by the storm.

5. Community Partners Reports (3 mins each)

Info Item

- a) PB Tuesday Farmers’ Market- Monitoring current weather conditions
- b) PB Woman’s Club- Ellen, President: High Tea Fundraiser May 18th, 2024 2pm-4:30pm
 - i. Would like to invite (8) DBP Board Members as guests/comped

6. President’s Report (3 minutes)

Info Item

- a) Recap – Board Retreat
 - Board Buddy system was introduced, to help keep everyone accountable
 - Discussed open board seats
 - Fundraising Presentation
 - Latrell provided
 - Added an amendment for the executive board, 1year term up to 3 years
 - Implementing a fundraising committee
- b) 2024 Events Calendar
 - Casino Night- April 11th
 - Coast of PB Restaurant Walk- May 15th

Heat of PB Restaurant Walk- Sep.18th
BeachFest- Oct 5th
Christmas on Crystal Pier- Dec. 7th
PB Holiday Parade- Dec. 14th

7. Previous Board Meeting Minutes Approval: (3 mins)

a) Approval of the November 5, 2023 Meeting Minutes

Action Item

- Erick made motion to approve the November 5th, 2023 meeting minutes, Shyla second the motion. Unanimous approval
Abstain: Margy G.

8. Financial Report (3 mins)

Review and approve the financials of November 2023

Action Item

- Erick made motion to approve the financials of November 2023 Lisa second, unanimous approval

9. Committee Reports (30 mins)

Action Item

a) Organization Committee

a. Officer Elections

i. Nomination of New Board member (s) to fill vacancies

Action Item

1. 3 Vacancies
2. Nomination for 2-year term – Jennifer Nowak

- Randall nominated Jennifer Nowak for a 2-year term, Margy made motion to approve Jennifer Nowak for a 2-year term and Lisa seconded the motion, unanimous approval.

b) Approval of FY 2025 Authorized Signers

Action Item

- a. Board Chair/President – Randall Engstrom
- b. Authorized to Sign Contracts – Randall Engstrom
- c. Authorized to Sign Programmatic Reports and Scope Adjustments – Randall Engstrom
- d. Authorized to Sign Reconciliations/Requests for Payment and Budget Adjustments – Lisa Gossmann & Randall Engstrom

- Shyla made motion to approve FT 2025 Authorized Signers as is, Erick second motion. Unanimous approval

c) 2023 Audit Report

Action Item

- Lisa made motion to approve 2023 Audit Report, Shyla second motion. Unanimous approval

d) New Committee Roster

Info Item

- Will now focus on Executive Committee, Fundraising and Parking Committee

e) Parking Advisory Board – update

- Analyzing more recent 60% utilization of meter Nov-Dec.
- 45,000 that comes to the parking district.
- Committee will decide how to use the funds
- Beach Bug is funded for 2 yrs. It is more expensive to operate than it is being used
 - Nov.- Dec. 3,000 rider per month. Current wait time 8 min. Demanding time 4pm-6 pm
 - Operating cost-\$40,000 a month

f) Special Events

- Next meeting February 20th at 6 p.m. at Discover PB.

g) Fundraising

- a. **Set first meeting**-Wednesday at 12 p.m., day of the week will be determined.

First meeting in February

- b. **Nominate chair- To be determined**

10. CEO REPORT- Lee

Info Item

a) Executive Director Updates

West Coast Urban Forum will be taking place in San Diego-February
Hosting a tour of PB- Showing people compass center, parking district, PB murals.

b) Board Member Question – What was the biggest take away from the Board Retreat?

- Christine, being able to connect with another board member.
- Randall, have a united front to share who we are.
- Margy, appreciated the fundraising presentation.
- Sunny- the importance of the elevator pitch and being authentic.

11. Adjourn:1 p.m.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.