



Promotions Committee Agenda

April 12, 2023

4pm

Discover Pacific Beach
1503 Garnet Avenue

Welcome/Introductions

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

1. Events
 - a. Fundraising Plan
 - i. Identify your team
 - ii. Create a case for support
 1. Activity: Create messaging for sponsors/potential sponsors
 - iii. Identify potential sponsors
2. Community Engagement
 - a. Board Member assignment: Thank you to sponsors
 - i. Mission Brewery
 - ii. Diamond Parking
 - iii. Fish Shop/Shore Club
 - iv. Cape Mentelle
 - v. Purchased Tables
3. Programming
 - a. Definition: Discovering Series – Vanessa

New Business

Adjourn