



Promotions Committee Agenda
February 9, 2023
4pm

Discover Pacific Beach
1503 Garnet Avenue

Welcome/Introductions

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

1. Upcoming Events – Sponsorship Plan Info Item
 - a. Annual Dinner/Casino Night – Goal: \$25K
 - b. Coast of PB Restaurant Walk – Goal: \$2,000
 - c. BeachFest – Goal: \$20K
2. Community Engagement
 - a. PB Mix and Mingle (Partnership with PB Town Council)
 - b. Ideas
3. Promote PB
 - a. Banner update
 - b. Merch Programming
 - c. Ideas
4. Programming
 - a. Workshops
 - i. AED/CPR Training
 - ii. Job Fair – March 4, 2023
 - b. Ideas

New Business

Adjourn