



**Promotions Committee Agenda**  
**January 11, 2023**  
**4pm**

Discover Pacific Beach  
1503 Garnet Avenue

**Welcome/Introductions**

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

1. 2023 Events Info Item
  - a. Confirm Dates to recommend at the board retreat
2. New Banner Program update

New Business

- Outreach Strategy
  - Community Engagement
  - Promote PB
- Sponsorship Strategy
- New format for Promotions Committee
  - Four categories
    - Events
    - Community Engagement
    - Promote PB
    - Programing

Adjourn