



1. **Introductions**
Sign in

2. **Public Comment/Non Agenda Announcements**
Limited to 2 minutes on any non agenda items, items may be referred to committees or future agenda items

3. **Additions to Agenda (3 minutes)** **Info Item**
Items will be added to a future agenda

4. **Political Representative’s Reports (10 minutes)** **Info Item**

District 2	78 th Assembly District- Miki Holms
Mayor’s Office- Kohta Zaiser	Senate District 39-Jason Weisz
County Supervisor – Crystal Page	52 nd District- Cesar Solis

5. **President’s Report (3 minutes)** **Info Item**
Board Retreat – Friday, January 20, 2022 – 9:00 a.m. – 3:00 p.m.
Annual Dinner – Thursday, March 23, 2022

6. **Community Partners Reports (3 mins each)** **Info Item**

a) PB Tuesday Farmers’ Market	d) PB Planning Group
b) PB Town Council	e) Beautiful PB
c) PB Woman’s Club	

7. **Previous Board Meeting Minutes Approval: (3 mins)**

a) <u>Approval of the September 6, 2022 Meeting Minutes</u>	Action Item
b) <u>Approval of the October 18, 2022 Meeting Minutes</u>	Action Item

8. **Financial Report (3 mins)** **Action Item**
Review and approve the financials of August 2022 **Action Item**

Review and approve the financials of September 2022 **Action Item**

9. **Committee Reports (30 mins)**

a) Organization Committee	Action Item
a. Appointment of New Board member (s) to fill vacancies (if any)	Action Item
i. Four seats remain open	
b) Promotions Committee	
<i>Committee Update</i>	Info Item
c) Hospitality Committee	
<i>Committee Update</i>	Info Item

10. **CEO REPORT- Lee** **Info Item**

a) <u>Update on Initiatives</u>	Info Item
i. Formation of MAD	
ii. Parking Meter Update	
iii. September Monthly Report	
iv. BID Alliance	
v. International Downtown Association	

11. **Adjourn**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.