



Initiated Time: 12:04p.m.

1. Introductions.

Eric M., Billy R., Mark M., Randall E., Margy G., Greg D, Robert C, Eve, Anthony, Leslie D, Rachael G, Jason W,
 Staff: Sunny L, Vanessa B.

2. Public Comment/Non Agenda Announcements

Limited to 2 minutes on any non-agenda items, items may be referred to committees or future agenda items
 Leslie announced new murals were installed
 Eve is looking for tree helpers to water 50 trees that need support.

3. Additions to Agenda (3 minutes)

Items will be added to a future agenda

Info Item

4. Political Representative’s Reports (10 minutes)

District 2-
 Mayor’s Office- Kohta Zaiser
 County Supervisor – Aaron Burgess
 78th Assembly District- Rachel Granadino-
 e-mail: rachel.granadino@asm.ca.gov
 cell: (619) 431-0674
 District Office:
 619-645-3090
 Website:

<https://a78.asmdc.org/>
 Talked about AB1640 and COVID-19 Sick Leave re employees.
 Senate District 39-Jason Weisz-Please reach out for assistance with any state agency or issue
 Jason.Weisz@Sen.CA.gov with Office of Senator Atkins. Thank you
 52nd District- Cesar Solis

Info Item

5. President’s Report (3 minutes)

Overview of Annual Dinner and encouraged the community and businesses to support by purchasing table sponsorships. Shared that Discover PB is working at the Downtown Works PB Coworking space.

Info Item

6. Community Partners Reports (3 mins each)

- a) PB Tuesday Farmers’ Market- Contact Discover PB if you have any questions, nothing new to report.
- b) PB Town Council: Invited everyone to attend PBTC’s Installation Dinner on March 11th.

- c) PB Woman’s Club: April 23rd Tea Fundraiser Event
- d) PB Planning Group: Focus Land Use, 3 openings in the Group, reach out to Greg if interested.
- e) Beautiful PB

Info Item

7. Previous Board Meeting Minutes Approval: (3 mins)

- a) Approval of the February 1, 2022 Meeting Minutes

Motion from Mark to approve February Minutes, second by Randall, approved unanimous.

8. Financial Report (3 mins)

Review and approve the financials of December 2021

Action Item

Motion to approve December financials made by Randal, Billy seconded motion, unanimous approval.

9. Committee Reports (30 mins)

a) Organization Committee

- a. Appointment of New Board member (s) to fill vacancies (if any)
 We have people interested we hope to fill three spots next month.

Action Item

Action Item

Committee Update

Info Item

b) Promotions Committee

Committee Update

Annual Dinner and Awards on March 24th

Discussed how to promote PB as a whole, initiating a Banner Program/ Campaign #SDPlayground, Looking at graphic designers to revamp new campaign.

Bikes, Boards & Brews

Info Item

c) Hospitality Committee

Committee Update

Info Item

- Trying to help fill tables for annual event, staffing and meeting with SDPD to show support down by the beach.
- Coming out of haze of COVID.
- Generate funds with Restaurants/ Drinks. Give a date or a month, taco etc. being creative.

10. CEO REPORT- Lee

Info Item

Update on office and 2022 goals

Info Item

Office still under construction, we are currently at DT PB Work Space. We will update on construction timeline.

Shared new contact info with group.

Working on goals.

11. Adjourn: 12:47 p.m.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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