



## Promotions Committee

### Agenda

April 13, 2022

4pm

Discover Pacific Beach  
1503 Garnet Avenue San Diego, CA 92109

### Welcome/Introductions

Sign-In Request

Non-Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items

1. 2021-2022 Events Info Item
  - a. Annual Dinner – Recap
  - b. Coast of PB Restaurant walk
  - c. Lord of the Wings
  - d. BeachFest
2. New Banners update
3. Hospitality Promotional Opportunities
4. 100 Days of Summer – Coastal Business Promotion

New Business

Adjourn