



Shop Pacific Beach Holiday Campaigns

Sponsored by Discover Pacific Beach

Contact vanessa @ (858) 273-3303 or vanessa@pacificbeach.org

REGISTRATION FORM

DEADLINE TO BE INCLUDED IN PROMOTIONAL MATERIAL NOV. 22nd

BUSINESS NAME: _____

ADDRESS: _____

EMAIL: _____ **TELEPHONE:** _____

OWNER/MANAGER: _____

SHOP LOCAL CAMPAIGN

Starting on Small Business Saturday through January, we will be encouraging people to Shop Local in Pacific Beach for all their Holiday needs. If your business would like to participate, please email a blurb of your Shop Local deals or Holiday Sales along with an image and Discover Pacific Beach will promote it through various social media sites. **Email vanessa@pacificbeach.org**

PARTICIPATING (CIRCLE ONE): YES NO

WINDOW DECORATING CONTEST

The streets are getting festive as we are having businesses in Pacific Beach decorate their windows. The theme is "TBD." Please have your window finished by December 2nd. Winner will be featured in the Beach & Bay Press. Judging will be on Dec 6th.

PARTICIPATING (CIRCLE ONE): YES NO

HOLIDAY WREATHS ON CRYSTAL PIER

Discover PB is selling wreaths to businesses (\$50) to decorate Crystal Pier for the holiday season. You can then decorate the wreath, highlighting your businesses and holiday cheer. The wreath will live on Crystal Pier for all to enjoy from December 1st- January 1st. The Pier sees thousands of visitors each month, and they will get to enjoy your artfully decorated wreath highlighting your business name.

PARTICIPATING (CIRCLE ONE): YES NO

DON'T FORGET THE PB HOLIDAY PARADE IS ON DECEMBER 11TH AT 12PM.

PLEASE CONTACT US FOR FLOAT AND GROUP OPPORTUNITIES

Please return this form via mail or email (NO LATER THAN Nov. 22nd) to:

Discover Pacific Beach, 1503 Garnet Ave., Pacific Beach, CA 92109

Telephone: (858)273-3303

vanessa@pacificbeach.org