



**Board of Directors Meeting
May 1, 2018
Minutes**

Board Members in Attendance: Tim Pruesener, Tony Franco, Amber Lighty, Mark Morris, Joe Bartling, Billy Ramirez, Tony Bayona, Brian Dunlap, Renee Waddell, Dan Mazzella.

Staff in Attendance: Ann Condon, Sara Berns.

Guests in Attendance: Catt White, Dianne Brittingham, Jason Weisz, Ryan O'Conner

A. Lighty called the meeting to order at 12:02pm

Public Comment:

none

Additions to agenda:

none

Political Representatives

Senate District 39- J. Weisz announced that election day is June 5th. He also said there will be a discount for SDGE this month with a rebate for climate control and energy saving devices. He also reminded the group that dialing locally now, you will have to use the area codes.

Community Partners Reports

PB Tuesday Farmers Market- C. White reported that the market is full of vendors until they find a way to expand. S. Berns updated the group that her along with other community group members and business and property owners presented at the MTS board meeting on behalf of moving the market to Garnet Ave and they asked to be put on the agenda for May. The budget will also be on the agenda for May so it may be moved.

PBWC- D. Brittingham updated the group on the success of the wine tasting. They will have an upcoming meeting to determine the outcome.

PBPG- T. Franco stated that he termed out and will not run again so there are vacant commercial spots left on the board.

Presentation on Community Choice:

R. O'Conner presented on Community Choice, which is a nonprofit introduced to add competition to SDGE. This is in line with the 2035 Climate Action Plan. It will be 2-5% cheaper and more

energy efficient. Everyone will be automatically enrolled but can opt out and it will be voted on in October. The electricity will come from contracts with existing power sources for 2-3years. Some cities that have already adopted this are: Solana Beach, LA County, Marin, SF, Sonoma, and Humboldt. The goal is to reinvest in the community for energy efficiency.

President's Report-

none

Minutes-

M. Morris motioned to approve the April 3rd minutes with the amendment of adding T. Pruesener to the attendance and changing the endorsed motion from March minutes from D. Mazzella to T. Pruesener. D. Mazzella endorsed the motion. Motion passed 8/0/2 (T. Bayona, B. Dunlap abstaining)

Financial Reports-

S. Berns reviewed the financials from March 2018. She reported that revenue from the Annual Dinner is shown in this month, this year there were higher expenses but also higher income to counteract that so we made about the same as last year. Bikes Boards and Brews money is also starting to come in. Utilities are up this month because the trash bill has doubled due to pick up. S. Berns is bidding out other trash pickup services and has a bid from EDCO and reached out to Waste management. The City owes us \$47K in grant money, the contract was signed in April so the money will most likely come in May. D. Mazzella motioned to approve the financials for March 2018. B. Ramirez endorsed the motion. Motion passed 10/0/0.

Committee Reports

a.) Organization

- S. Berns announced that Anthony Kruk from Hoboken is still interested in becoming a board member but had an emergency and will come next month.

b.) Clean and Safe Committee

- S. Berns updated the group on fundraising and working with the Golden State consultants. She reminded everyone to fill out the doodle poll for dates and times that work for a fundraising call session. The times are Tuesday 5/8 at 2pm or Wed 5/9 at 2:30pm. There will be a media event at Maverick's with Lorie Zapf doing a press release on updates from the program. We have raised \$94K including the Discover PB contribution and the remaining goal is \$96K. Lord of the wings is scheduled for August.

c.) Promotions Committee:

- S. Berns presented the budget for Bikes Boards and Brews and reviewed the event. She updated the group that the Coast of PB restaurant walk will be on May 22nd and everyone will be given 10 tickets to sell.

d.) Hospitality Group

- B. Ramirez updated the group that the hospitality group will be doing a golf tournament fundraiser for the group and he is looking into locations and dates.

e.) Vision and Planning Group

- S. Berns stated the group discussed the Farmers Market move to Garnet. Beautiful PB and other eco District members will be working on community outreach. There will be a town hall on the Eco District in June. The meeting time has also changed to 10am.

CEO Report- none

Meeting Adjourned 12:37pm