



**Board of Directors Meeting  
June 5<sup>th</sup>, 2018  
Minutes**

**Board Members in Attendance:** Tim Pruesener, Tony Franco, Amber Lighty, Mark Morris, Joe Bartling, Billy Ramirez, Tony Bayona, Brian Dunlap, David Cohen, Randall Engstrom, Elvin Lai

**Staff in Attendance:** Ann Condon, Sara Berns.

**Guests in Attendance:** Catt White, Dianne Brittingham, Robert Carr, Monique Tello, Marcella Bothwell, James Mcguirk

**A. Lighty called the meeting to order at 12:05pm**

**Public Comment:**

R. Carr from the SD Green Business Council announced a small business mixer at Woodstock's pizza on June 13<sup>th</sup> from 5:30-7pm. The mixer will be an educational panel and will have speakers on green business practices and tips.

**Additions to agenda:**

none

**Political Representatives**

**Councilmember District 2-** M. Tello reported that the ban to prohibit scooters on the boardwalk did not pass in the city council vote. She also updated the group that underground utility construction will begin in July on Tourmaline streets and will consist of 15 streets. She also stated that there was a meet the chief night last night and it was stated that crime has been the lowest in 45 years.

**Community Partners Reports**

**PBTC:** M. Bothwell reported that PAESAN will be held on September 26<sup>th</sup> and they are raising money for the fire station to buy proper equipment to clean uniforms, they are trying to raise \$30K. She also announced that concerts on the green will be starting in July. They are moving their annual fundraiser to be in September at Fire Station 23.

**PB Tuesday Farmers Market-** C. White reported that the income is higher this month because there were 5 Tuesdays and they are still looking for more space. She reported that there was a good response from the PBE family night out and will try to reach out to other schools next year.

**PBWC-** D. Brittingham updated the group on the success of the wine tasting and stated that they raised \$10K which will go to a nonprofit called street of change and to two scholarships for MBHS students and building maintenance.

**PBPG-** J. McGuirk stated the board voted in favor of having a sun runner shuttle in their last meeting. There will also be the last of 3 Balboa Area transit plan meeting tonight to respond to the city's plan. The city gave until the end of the month to respond to the plan.

**BPB:** There is discussion to have an eco-district meeting and have all the chairs of each of the groups involved in the eco district to meet and get an understanding of everyone's role.

### **President's Report-**

none

### **Minutes-**

E. Lai motioned to approve the May 1<sup>st</sup>, 2018 minutes. M. Morris endorsed the motion. Motion passed 10/0/1 (D. Cohen abstaining)

### **Financial Reports-**

S. Berns reviewed the financials from April 2018. She reported that revenue from Bikes Boards and Brews is shown in this month, and there was a new tenant in the Farmers' market storage space so expenses went down for that. Money will be coming in from the city for grants. She also went over the P&L for the end of fiscal year. M. Morris motioned to approve the financials for April 2018. E. Lai endorsed the motion. Motion passed 11/0/0.

### **Committee Reports**

#### **a.) Clean and Safe Committee**

- S. Berns reviewed the budget for Clean and Safe from the end of February 2017 until June 30<sup>th</sup> 2018 and reported that we are actively fundraising. She reminded the group that Lord of the Wings fundraiser will be held at Karl Strauss tasting Room on August 19<sup>th</sup> from 1-6pm. J. McGuirk reported that he reached out to the IPS group regarding donation meters to set up for the clean and safe program.

#### **b.) Promotions Committee:**

- S. Berns presented the budget for the Coast of PB restaurant walk. The committee had also discussed the Bike boards and brews layout, incentivizing donor sponsors on the website and whether or not the Brewers guild would be taking over the Beachfest beer cup.

#### **c.) Hospitality Group**

- B. Ramirez updated the group that the hospitality group will be doing a golf tournament fundraiser at the River walk Golf Club in October, it will most likely cost around \$15k in expenses and bring in \$10k in donations towards the Clean and Safe Program.

#### **d.) Vision and Planning Group**

- S. Berns updated the group and stated the committee discussed the farmers' market move and will have to submit a permit again into the city. The city advised them to have a meeting with just MTS.

**e.) Organization**

- James McGuirk introduced himself to the group as a representative from G4Strategies and expressed her interest as a board member. He has been attending meetings since 2015 as a rep for District 2 Lorie Zapf office and has been with G4 strategies since October of 2017. T. Pruesener made a motion to appoint James McGuirk as a new member on the Board. D. Cohen endorsed the motion. Motion passed 11/0/0.
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**CEO Report-**

- E. Lai made a motion to appoint S. Berns as the delegate for the BID alliance representation and appointed A. Lighty as the alternate. D. Cohen endorsed the motion. Motion passed 10/0/0.
- S. Berns stated that the IDA conference will be in October in San Antonio. D. Cohen made a motion to approve expenses for S. Berns to attend the Annual IDA Conference. E. Lai endorsed the motion. Motion passed 10/0/0.

**Meeting Adjourned 1:25pm**