



**Board of Directors Meeting
July 3rd, 2018
Minutes**

Board Members in Attendance: Amber Lighty, Mark Morris, Joe Bartling, Billy Ramirez, Brian Dunlap, David Cohen, Dan Mazzella, James McGuirk

Staff in Attendance: Ann Condon, Sara Berns.

Guests in Attendance: Anthony Kruk, Monique Tello, Michaela Valk

A. Lighty called the meeting to order at 12:05pm

Public Comment: none

Additions to agenda: none

Political Representatives

District 2- M. Tello informed the group that Councilmember Zapf will participate in the I Love a Clean San Diego Fiesta Island Clean Up after the 4th. She announced that there's a new fire chief and a new PB Rec center manager.

78th Assembly District- M. Valk stated that she was the new representative for Todd Gloria's office. She updated the group on the SD Humane Society waiving fees for 100 dogs adopted from July 5-8th to make way for the wave of lost dogs that come in after the fireworks.

Community Partners Reports

PB Tuesday Farmers Market- C. White reported that the income is up 5% from last month and the permit was resubmitted to move the market to Garnet.

PBPG- J. McGuirk stated the board was asked to look at the Mayor's proposal for STVR's and they approved the proposal.

BPB: There is discussion to have an eco-district meeting and have all the chairs of each of the groups involved in the eco district to meet and get an understanding of everyone's role.

President's Report-

none

Minutes-

D. Cohen motioned to approve the June 5th, 2018 minutes. B. Dunlap endorsed the motion. Motion passed 7/0/1 (D. Mazzella abstaining)

Financial Reports-

S. Berns reviewed the financials from May 2018. She reported that last year Bikes Boards was in May so that is why there is such a difference in P&L. She stated that DPB made \$54K in special events this year and the city has paid all the money on accounts receivable. The end of fiscal review will be next month. B. Dunlap motioned to approve the financials for May 2018. D. Mazzella endorsed the motion. Motion passed 8/0/0.

Appointment of New Board Member: Anthony Kruk introduced himself as the owner of Hoboken Pizza and expressed his interest on being on the board. B. Ramirez made a motion to appoint A. Kruk to the board of directors. B. Dunlap endorsed the motion. Motion passed 8/0/0.

Committee Reports

a.) Clean and Safe Committee

- S. Berns reviewed the budget for Clean and Safe and presented what was fundraised so far. She announced that the 710 will be hosting a fundraiser for Clean and Safe on Aug 11th and R. Waddell is working on a Promenade promotion for C&S so a percentage of all sales from businesses in the promenade will go to the program. She presented a contract extension for Golden State Consulting. They will work on 15% commission and the goal will be to fund the program through June 2019 for the remaining 4 months. D. Cohen made a motion to approve the contract with Golden State Consultants. J. McGuirk endorsed the motion. Motion passed 7/0/1 (M. Morris abstaining).

b.) Vision and Planning Group

- J. McGuirk presented on the Economic Impact Report and stated that G4 has been contracted to find out things like: how much money is coming in and out of PB, top 5 industries in PB and investment in infrastructure. The group is looking for the board's approval of a \$500-1,000 sponsorship in order to dig deeper into the research. D. Cohen made a motion to allocate up to \$1,000 for the Economic Impact Report from Business Development budget item. D. Mazzella endorsed the motion. Motion passed 8/0/1 (J. McGuirk abstaining).

c.) Organization

- S. Berns updated the group on upcoming election and who was up for reelections. J. McGuirk, A. Kruk, T. Pruesener, T. Bayona, A. Lighty are all up for reelection. She also advised that the org committee to create a policy for vacancies.

CEO Report-

- S. Berns announced that her and A. Condon will be doing instant justice tomorrow for a special BACC for the 4th of July tickets.

Meeting Adjourned 12:48pm