



**Board of Directors Meeting
August 7th, 2018
Minutes**

Board Members in Attendance: Amber Lighty, Mark Morris, Joe Bartling, Dan Mazzella, James McGuirk, Tony Franco, Tony Bayona, Randall Engstrom, Elvin Lai

Staff in Attendance: Ann Condon, Sara Berns.

Guests in Attendance: Catt Fields White, Jason Weisz, Robert Carr, Dianne Brittingham, Jonathan Maki

A. Lighty called the meeting to order at 12:09pm

Public Comment: none

Additions to agenda: the review of the donation meter service will be tabled until the September meeting.

Political Representatives

Senate District 39- J. Weisz presented the Toni Times and updated the group that the state is working on determining who is responsible for insurance claims when dealing with public fire damage. He also stated the state is working on DMV wait times, which have been longer due to the REAL ID change for 2020. Jason also updated the group that the bill going through the senate to extend bar close hours to 4am will cut out San Diego so it will not affect SD close times.

Community Partners Reports

PB Tuesday Farmers Market- C. White reported they have submitted the permit to change the location of the farmers' market at the city's request and have been signed off from 9 out of 12 departments. MTS and Northern Division still needs to approve. Profit is down 3%.

PBWC- D. Brittingham announced that the woman's club was not going to be their annual casino night but they are currently selling raffle tickets for a cruise that will be awarded in January.

BPB: There is discussion to have an eco-district meeting and have all the chairs of each of the groups involved in the eco district to meet and get an understanding of everyone's role.

President's Report-

R. Carr from the SD green Business Council did a presentation on ways in which small businesses could get involved in going green and informed the group on how the green business council could facilitate and help small businesses.

Minutes-

D. Mazzella motioned to approve the July 3rd, 2018 minutes. J. McGuirk endorsed the motion. Motion passed 6/0/3 (E. Lai, T. Bayona, and T. Franco abstaining)

Financial Reports-

S. Berns reviewed the financials from June 2018. She reported that DPB made about \$50K in special events last year and noted end of year items. E. Lai motioned to approve the financials for June 2018. D. Mazzella endorsed the motion. Motion passed 9/0/0.

Committee Reports

a.) Clean and Safe Committee

- S. Berns announced that Lord of the Wings will be on August 19th and all board members have to sell 4 tickets and they get one free for themselves.

b.) Promotions Committee

- The committee discussed Beachfest marketing and the board will be presented with volunteer sign-ups for the next meeting.

c.) Hospitality Group

- S. Berns presented a budget for a potential fundraising Golf Tournament organized by the PB Hospitality Group on October 17th at the Riverwalk Golf Course for the DPB Clean and Safe program. R. Engstrom made a motion to approve the proposal and budget for the Hospitality Group Golf Tournament Fundraiser. Motion was endorsed by T. Franco. Motion passed 9/0/0.

d.) Vision and Planning

- S. Berns announced that the Business Survey for the Economic Impact Report has launched and encouraged the group to submit their survey and tell any other business owners they know.
- S. Berns stated that the committee is looking to change the time again to accommodate the group members. R. Engstrom, E. Lai, J. McGuirk and T. Franco will all be asked to come up with a date and time that works for everyone.

e.) Organization

- S. Berns updated the group on upcoming election and who was up for reelections. J. McGuirk, A. Kruk, T. Pruesener, T. Bayona, A. Lighty are all up for reelection. E. Lai made a motion to appoint Billy Ramirez, E. Lai, D. Mazzella, and R. Waddell to nominating committee. D. Mazzella endorsed the motion. Motion passed 9/0/0.

CEO Report-

- none

Meeting Adjourned 1:01pm