

# 2017 Pacific Beach Clean and Safe Program



## CLEAN

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In a single day, Discover PB's Clean and Safe Program collects over 1.2 tons of trash (2,592 lbs a day)

Since the start of the program, they have collected over 256 tons of trash from trash cans

Since the start of the program, they have collected nearly 12 tons of litter from streets (23,760 lbs)

Painted and maintained over 30 bike racks in the public right of way

Maintained Grand Median landscaping at entry way to PB



## HOMELESS OUTREACH

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Employed 29 unhoused Pacific Beach residents

5 of which have found permanent housing options and other full time work.

Formally offered over 20 unhoused individuals outreach referral services



## SAFE

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Provided 40 hours a week of security ambassadors acting as additional eyes and ears on the street.

Addressed nuisance behaviors including fights, trespassing and littering.

Responded to medical calls, mental health issues and shoplifting cases -successfully returning items to retailer.

Contacted and educated public on regulations surrounding dockless bikes and scooters

Enrolled 28 businesses into Letter of Agency program with SDPD to address trespassing issues.



Since January 1, 2018

**PB CLEAN AND SAFE has responded to 544 calls**

- 7** Calls for help  
(verbal or phone call from business)
- 1** Drug possession
- 3** Ambulance calls
- 96** Field interviews (with homeless)
- 7** Security checks for businesses
- 1** Traffic control
- 1** Citizen assist
- 1** Assault in progress
- 2** Indecent exposures in progress
- 1** Illegal dumping
- 11** Fight or disturbance
- 1** Petty theft in progress
- 7** Mental health issue
- 1** Vandalism in progress
- 34** Trespassing
- 58** Illegal lodging
- 3** Public intoxication
- 44** Loitering
- 29** Animal issues
- 33** Client relations/business outreach
- 6** Vandalism reports