

Discover Pacific Beach Board Retreat
January 26, 2018
Catamaran Resort Hotel, 3999 Mission Blvd, San Diego 92109
(agenda posted at Catamaran Catering Office)
9:00am-3:00pm
Agenda

9:00 am **Board Meeting /Administrative**

1. Introductions

Sign in

2. Public Comment/Non Agenda Announcements

Limited to 2 minutes on any non -agenda items, items may be referred to committees or future agenda items

3. Presidential Report- Review of 2017 Goals and Accomplishments

Info Item

4. PB Special Events Committee

a. *Confirm appointments of members to PBSEC*

Action Item

5. Review FY 19 budget draft

a) *How are we funded?*

b) *FY19 Budget draft review and committee priorities*

Info Item

6. Board Member Assessments

Info Item

9: 30-9:45 am **Break**

9:45-12:00 **Committee Goals and Objectives for 2018**

7. Organization-Lighty

a. *Discuss and approve Committee Goals and Objectives for 2018 including*

i. *Quarterly Chair/Exec Meetings*

ii. *Policy and Procedure Review –by laws , master calendar, board resolutions*

iii. *Subcommittee Support*

Action Item

8. Promotions Committee and Events- Pruesener

a. *Review and Approve 2018 Calendar of Events*

i. *Annual Dinner (March), Bikes Boards and Brews (April), Coast (May) and Heart (Sept.) of PB Restaurant Walks, North PB Sip N Stroll (July), Lord of the Wings (?) Pacific Beachfest (October), Christmas on Crystal Pier (Dec), PB Holiday Parade (Dec), and Shop Local Campaign (Holiday).*

Action Item

b. *Discuss and approve Committee Goals and Objectives 2018 including:*

i. *Monetizing Website and feeding quality content*

ii. *Adding interactive components and enhancing current events*

iii. *Finish storefront improvements*

iv. *Increase volunteerism*

Action Item

9. Clean and Safe-Lai

a. *Review of Clean and Safe Program and accomplishments. Discussion to continue Clean and Safe Program including, sustainability plan, committee make up and fundraising plan*

Action Item

b. *Review and Approve proposals for Clean and Safe contracts*

Action Item

10. Parking and Traffic Management- Mazzella

- a. *Overview of committee and organizational position on parking strategies. Discuss and approve goals and task for 2018 including*
 - i. *Present survey results to community at large*
 - ii. *Change meeting times to quarterly*
- b. *Confirm appointment of 2 members to Parking Advisory Board.*

Action Item

Action Item

12:30-1:15- Lunch at Oceana Coastal Kitchen

1:30-2:30 Committee Goals and Objectives Continued

11. Vision and Planning-Franco

- a. *Garnet Ave Vision- presentation Kate Goodson*
- b. *Discussion on Garnet Ave Vision and Farmers' Market Move*
- c. *Discuss and approve organizational position on Maintenance Assessment District*

Info Item

Info Item

Action Item

12. Pacific Beach Hospitality Group-Ramirez

- a. *Discuss and approve Committee Goals and Objectives for 2018 including:*
 - i. *Working with committee to establish clear project for HTF funds*
 - ii. *Increasing community outreach and membership*

Action Item

2:30- 3:00 pm Wrap Up

13. Approve FY 19 Budget for submission to the City of San Diego

Action Item

14. Adjourn

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To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.