

Pacific Beach Special Events Committee

April 21, 2015

Call to order: 6:05 pm by Debbie Conca

Members Present: Debbie Conca (PBPG), David Tallon (PBTC), Patsy Kuczowski (At Large), Michael Wagner (At large), Eve Anderson (PBPG), Marcella Teran (, PBTC Director)

Guests Present: Kathy Loper (End of Summer 4 Mile run Walk), Mike Spangler (North PB Sip N Stroll)

Sign in and Introductions

Non- Agenda Public Comment

Marcella Teran reported that the "Graffiti Day" is May 2, 9am -12pm. They are Looking for volunteers possibly students requiring needed volunteer hours.

Mike Spangler is hosting a neighborhood clean up on the Cass Street Business District with Advent Real Estate and Turquoise Coffee. Saturday, May 25 at 8am.

Approval of March 17, 2015 minutes

Eve Anderson motion to approve, Marcella Teran second, passed 5-0-2 (not present at last meeting)

New Business

Event Presentation / Post Event Review- North PB Sip-N-Stroll-Mike Spangler

- Third annual, Sunday, July 26, 2015.
- Changes- date, one week earlier
- Hours extended 11am -5pm, half hour earlier and later due to vendor's request.
- The bounce house will be replaced with the PBTC Community kids corner due to lack of baby-sitting supervision.
- Joining with Chris Olsen from Beautiful PB to benefit the bike path friendly business district to have more community involvement.
- Music generations will be providing entertainment with a local kids band" Dr. Jekyll and Mr. Frostie" play approximately 4pm. Possibly two or three kids bands.
- Wine and beer provided by Amplified Ale House, possibly Manzanita Tasting Room and PB Ale House, wine donated by Turquoise Cellars.
- 6,000 attendees

Eve Anderson voiced her concerns of the effects of the later hours to the community. Mike responded that he will get a letter from the participating businesses of the potential money loss.

Marcella asked about concerns of parking and offered suggestions of local school fields. Mike commented that he was unaware that there was a parking issue.

Eve asked if the Beer and Wine Garden remain the same size. Mike said, Yes.

Eve asked about the ratio of Brick and Mortar businesses compared to Home Based businesses participating. The event initially designed to benefit brick and mortar. Mike responded with a case study of "Eco Design SD", a home based business has participated for two years at Sip N Stroll and now they have a storefront on Cass St. For clarification Patsy gave a ratio of 60/40, Mike agreed.

Eve added that the Sip and Stroll was scheduled for a review in November and Mike did not show. Mike stated he was out of town. David asked for a review date 30 days after the event.

Patsy asked for a list of sponsors. Mike said they are on his website but he will forward them to us . (attached)
<https://www.sipnstrollpb.com/participating-businesses.html>

David asked if Mike provides opportunities to local schools?. Mike said, he contacted PB Elementary, but in the summer they do not want to do any further volunteering.

David asked if Mike offers them a special deal ? Mike said he offers a free table to any beach community non-profit.

The "Policy" will be sent out to all presenters to clarify what is expected of them prior to coming before the board.

Patsy made a motion to accept the North PB Sip n Stroll. Debbie second. the motion was passed 7-0.

Event Presentation / Post Event Review-End of Summer Run- Kathy Loper

- 16th annual, Sunday August 23, 2015
- Benefits Mission bay, Clairemont, University City, La Jolla High Schools. SD Oceans Foundation, Kiwanis Hills Club
- 1800-2000 participants (avg 1200)
- Time: starts at 8:00am at Girard and Prospect. Travels west on Prospect to La Jolla Blvd., left on La Jolla Blvd to Mission Bay, turn right onto Mission Blvd, running in the southbound lanes to finish at Felspar.
- Road closures: Prospect St. from Girard to Fay Ave will be closed from 5:30-8am, Prospect St. west from Girard to La Jolla Blvd to Pearl will closed to traffic from 7:45am-8:15am, runners will move into the southbound lanes of La Jolla Blvd, from Loring. Garnet Ave. will be closed from Bayard to Mission Blvd. from 6am-11am
- Participants park in La Jolla and they are bused back.
- Family friendly- easy 4 mile
- Streets cleared by 11am.

Michael asked where are the buses parked? Kathy said on Bayard St.

Patsy asked how many buses? kathy said they vary 4-7, depending on the number of participants.

After party location was Pb Bar & Grill until recent closure. New location Backyard Kitchen and Tap.

Eve motioned to approve, Mike second. Passed 6-0-1 (Elvin not present)

Approval of change of By-Laws-

Officers to be elected in January from December.

Eve made the motion to accept, Mike second. 6-0-1 (Elvin not present)

Approval of change of Policy-

Sara will review the old Policy from the previous minutes for clarification.

Sara informed us that now the event planners are required due to CEQA (California Environmental Quality Act) to turn in their paperwork 6 months in advance instead of 3 months, therefore come before our committee sooner.

Next meeting vote on final "Policy" review of :

#7 stating minimum required by the city

#9 add non-profit

#10 Street closures are discouraged during summer months including between Memorial Day and Labor Day.

Michael motioned to adjourn the meeting, Patsy second, passed at 7:02.

