



Board of Directors Meeting

March 7th, 2017

Minutes

Board Members in Attendance: Dan Mazzella, Giulio Guidi, Amber Lighty, Tony Franco, David Cohen, Brian Dunlap, Mark Morris, Alex Casciato, James Sinclair.

Staff in Attendance: Ann Condon, Sara Berns.

Guests in Attendance: James McGuirk, William Marsh, Catt White, Tony Boyona, Adrian Martinez, Eden Hughes, Julie Menas, Dianne Brittingham, Jason Weisz

D. Mazzella called the meeting to order at 12:05 pm

Public Comment:

none

Political Representatives

District 2- James McGuirk reported that the city office went through an audit of the street lights and the councilwoman and management agreed to place all recommended measures made by the audit.

Senate District 39- Toni Atkins- Jason Weisz reported on what bills she introduced including single pair health insurance and affordable housing.

78th Assembly District Todd Gloria- Adrian Martinez announced the assemblyman will be hosting an open house March 9th 5-7pm downtown to discuss legislative issues.

Presidents Report: D. Mazzella reported that all the board members will have to fill out the Form 700 by April 3rd. Board members should receive the information via email.

Community Partners Reports

PB Tuesday Farmers' Market: C. White introduced Eden Hughes, the operations manager and point of contact for the PB Tuesday Market. They will expand in April to Grand and Catt and Sara met with MTS and the city to discuss moving the farmers market to Garnet and are waiting to hear back with a final proposal.

PB Town Council- Bill Marsh announced that the general meeting next week on 3/15 is the community forum where all the community groups have a table and discuss what they do. 6:30 at Crown Point Jr Elementary.

PBPG- T. Franco reported that the PBPG still had vacancies and they recently voted on a development on the 800 block of Garnet.

PBWC- D. Brittingham presented the date for their annual wine tasting to be held on April 22nd and tickets are \$15.

Minutes-

D. Cohen motioned to approve the February 7, 2017 minutes. A. Lighty endorsed the motion. Motion passed 9/0/0.

M. Morris motioned to approve the January 27, 2017 minutes. J. Sinclair endorsed the motion. Motion carried 7/0/2 with A. Lighty and G. Giudi abstaining.

Financial Reports- S. Berns reviewed the Financials for January 2017. A. Lighty motioned to approve the financials for January 2017. A. Casciato endorsed the motion. Motion passed 9/0/0.

Application for Community Enhancement Grant: - S. Berns presented the grant to approve application of the grant. A. Lighty made a motion to approve the application and authorize Executive Director and Secretary to sign agreement with the County of San Diego. D. Cohen endorsed the motion. Motion carried 8/0/1 with A. Casciato abstaining.

Approval to enter into agreement with City of San Diego to manage BID for FY18: - S. Berns presented the agreement with the City of San Diego. A. Lighty made a motion to enter into the agreement with City of San Diego to manage BID for FY18. A. Casciato endorsed the motion. Motion passed 9/0/0.

Designation of the executive committee: S. Berns presented the FY18 authorized signatures for the City of San Diego. D. Cohen made a motion to designate the executive committee (D. Mazzella, E. Lai, A. Lighty and A. Casciato) to sign necessary contracts, amendments and program reports. B. Dunlap endorsed the motion. Motion passed 9/0/0.

Committee Reports

a.) Organization Committee

- Tony Boyana introduced himself once again to the board and expressed his interest in being a board member. B. Dunlap made a motion to appoint T. Boyana to the board. J. Sinclair endorsed the motion. Motion passed 9/0/0.
- S. Berns announced that there are 3 board vacancies. Julie Menas introduced herself as an owner of Menas Realty and would potentially be interested in joining the board.
- S. Berns presented the IDA conference coming up in March and reported that she was asked to speak on a panel. The conference is in Long Beach so the only expenses would be hotel and per diem. A. Casciato made a motion to approve the travel expenses for a maximum of \$500. B. Dunlap endorsed the motion. Motion passed 9/0/0.

b.) Promotions

- S. Berns presented the North PB Sip N Stroll contract. The only addition that was changed from the previous year is an additional newsletter announcement. M. Morris suggested adding a clause in the contract that if anything were to occur and our insurance was to be used, that SEP would be responsible in reimbursement of the deductible. A. Casciato

made a motion to approve the contract as amended with adding a deductible clause for the insurance. J. Sinclair endorsed the motion. Motion passed 9/0/0.

- c.) A. Condon gave an update on banners, the annual dinner and Bikes Boards and Brews. J. Sinclair, M. Morris, B. Dunlap, and A. Lighty all volunteered to help for Bikes Boards and brews.

d.) Clean and Safe Committee

- S. Berns updated the group on the current clean and safe program working with National Public Safety and PB Street Guardians and the next meeting will be on 3/15 at 2:30pm.

e.) Planning and Vision Committee

- T. Franco updated the group on the meeting stating they were looking at streets around the world and researching what ideas can be implemented on Garnet Ave.

f.) PB Hospitality Group

- S. Berns updated the group on the previous meeting stating Jennifer Hill from ABC was present to talk about any issues or questions the group had. She informed the group about marijuana laws and PB got a good report from ABC.

CEO Report: A. Condon reported on the recent CA Main street alliance conference she attended and talked about the ideas and things she learned at the conference and how they can be implemented in our BID.

Meeting Adjourned 1:36 pm