



**Promotions Committee
Agenda
January 11th 2017
4pm
Discover Pacific Beach**

Welcome/Introductions

Sign-In Request

Non Agenda Public Comment

- Limited to 2 minutes on any non agenda items, items may be referred to Board of Directors meeting or future agenda item

Agenda Items- INFO ITEMS

Review 2016 Goals and Accomplishment

What did we do?

What needs to be completed?

What has changed?

Review of 2017 Goals:

Website advertising and business directory.

Website review

Business Mixers and Topics- Jan 25th /March/ June

Banner Sales Volunteers needed

Upcoming Events- Annual Dinner, Bikes Boards and Brews

Adjourn