



**Board of Directors Meeting
February 7th, 2017
Minutes**

Board Members in Attendance: Elvin Lai, Dan Mazzella, Giulio Guidi, Tim Pruesener, Amber Lighty, Tony Franco, David Cohen, Brian Dunlap, Mark Morris.

Staff in Attendance: Ann Condon, Sara Berns.

Guests in Attendance: James McGuirk, Anthony George, Brian Elliot, William Marsh, Catt White, Andie LaComb, Caryn Blanton, Tony Boyona, Samantha Dean, Don Gross.

D. Mazzella called the meeting to order at 12:02 pm

Public Comment:

D. Gross presented an article from the UT regarding Garnet safety which stated Garnet and Mission Blvd as one of the most dangerous intersections in San Diego.

Political Representatives

District 2- James McGuirk congratulated the group on the launch of the PB Clean and Safe program and noted that it was a great press event. He reported that the budget request memo has been released and the areas of focus for PB are lighting in the business district, and pedestrian safety measures for Garnet and Mission Blvd. He also talked about the Get it done app and its usefulness in recent pot hole issues. There is a 9 person crew rotating every 9 days to help with potholes.

Mayor's Office- Anthony George also congratulated the group on the PB Clean and Safe program. He stated that the Get it done app is helpful with recent pot hole issues. He reassured the group that San Diego is remaining a sanctuary city and the city.

52nd District- Brian Elliot reported to the group that the congressman is reengaging with the new administration in efforts to reform HUD funding for homelessness and reassured the group that the congressman saw the Mexican US border as an important commerce and benefit to the economy and it will continue to function as a cross border terminal.

Presidents Report: D. Mazzella reported that DPB had a successful board retreat and he will initiate outreach to community groups with talking points and position papers on various subjects from DPB.

Community Partners Reports

PB Tuesday Farmers' Market: C. White reported that Robyn is no longer with the PB Market and a new operation manager is stepping in, Eden Hughes. The recent rain has not been such an issue as it mostly has not hit on Tuesdays, January is usually down but is has remained steady and doing well.

PB Town Council- Bill Marsh thanked the group for everyone who came to the installation dinner and reported that it was a big success.

PBPG- T. Franco reported that the PBPG still had vacancies to be filled on the board and elections were coming up in March. They are having discussions about DeAnza and there will be a letter of support to be presented in March.

PBWC- D. Brittingham presented the date for their annual wine tasting to be held on April 22nd and tickets are \$15.

Minutes-

E. Lai motioned to approve the December 6th, 2016 minutes. T. Pruesener endorsed the motion. Motion carried 9/0/0. with A. Casciato and D. Mazzella abstaining.

Financial Reports- S. Berns reviewed the Financials for November and December 2016. A. Lighty motioned to approve the financials for November 2016. D. Cohen endorsed the motion. Motion passed 9/0/0. E. Lai motioned to approve the financials for December 2016. M. Morris endorsed the motion. Motion passed 9/0/0.

Application for Creative Communities Grant - S. Berns presented the grant to approve application of the grant. This grant helps to fund Pacific Beachfest. E. Lai asked why the organization does not apply for EDTS funding instead. Staff said they would look into it for FY19 as the deadline had already passed. A. Lighty made a motion to approve the application of the Creative Communities grant. D. Cohen endorsed the motion. Motion passed 9/0/0.

Committee Reports

a.) Organization Committee

- S. Berns presented the annual report. E. Lai motioned to approve the Annual Report. M. Morris endorsed the motion. Motion passed 9/0/0.
- S. Berns announced that there are 4 board vacancies. T. Bayona introduced himself and expressed interest in joining the board.
- D. Mazzella announced that there will be a nonprofit training program at USD in March. It will be helpful and informative for board members. It is a free program and he encouraged all board members to attend.

b.) Promotions

- S. Berns reported on the Annual Dinner on March 30th so to make sure to get seats and/or tables and DPB is looking for silent auction items and sponsorships.
- Banners are still available to purchase sponsorship and will be installed as soon as possible.

c.) Clean and Safe Committee

- E. Lai reported on the success of the press conference and the program is receiving positive feedback from the community. There were representatives from Lorie Zapfs office, SDPD, PB Planning Group and Community Members all in attendance.

- E. Lai motioned to set the meeting time and place for the Third Wednesday of the month at 2pm. B. Dunlap endorsed the motion. The motion passed 9/0/0.

d.) Planning and Vision Committee

- T. Franco motioned to set the meeting time and place for the Fourth Monday of the month at 5pm. D. Cohen endorsed the motion. The motion passed 9/0/0.

Meeting Adjourned 1:15 pm