



**Board of Directors Meeting
December 6, 2016
Minutes**

Board Members in Attendance: Elvin Lai, Dan Mazzella, Giulio Guidi, Tim Pruesener, Alex Casciato, Amber Lighty, Tony Franco, David Cohen, Mark Morris, Paris Granger and Debbie Conca.

Staff in Attendance: Ann Condon.

Guests in Attendance: James McGuirk, Anthony George, Jason Weisz, William Marsh, Robyn Guy.

E. Lai called the meeting to order at 12:05 pm

Public Comment:

There was no public comment.

Political Representatives

District 2- James McGuirk stated that the PB Clean Up Day was a success and they picked up 500lbs of trash, filled 140 tree wells, and urban corps power washed sidewalks with 200 volunteers. There will be an inauguration for three new council members and the new City Attorney is Mara Elliot.

Mayor's Office- Anthony George stated there was a planning meeting to discuss moving the farmers market onto garnet in order to hear expectations and gather more information to the community.

78th Assembly District- Jason Weisz announced that Toni Atkins had her swearing in yesterday and she will be cohosting a Holiday party on Wednesday 5-7pm Supporting service members.

Presidents Report:

Community Partners Reports

PB Tuesday Farmers' Market: R. Guy reported that the vendors are full this month and revenue is either up or consistent. It is gift buying time so R. Guy reminded everyone that they can purchase Market bucks as gifts.

PB Town Council- Bill Marsh announced the Installation Dinner will be on January 21st at MBYC and tickets are \$35.

PBPG- T. Franco reported that the PBPG still had three vacancies to be filled on the board and elections were coming up in March. They also recently voted on the D'Anza project and the golf course.

Minutes-

A. Lighty motioned to approve the November 1st, 2016 minutes. E. Lai endorsed the motion. Motion carried 9/0/2 with A. Casciato and D. Mazzella abstaining.

Financial Reports- A. Condon reviewed the Financials for October 2016. Beachfest was discussed and E. Lai motioned to approve the October 2016 Financials with adding a line item and clarification for Beachfest for the next Board Meeting. D. Cohen endorsed the motion. Motion passed 11/0/0.

Committee Reports

a.) Organization Committee

- Review and approval of annual report will be deferred to February board meeting.
- D. Mazzella announced that there will be a nonprofit training program at USD January 12th-14th. He stated that it would be incredibly helpful and informative for board members. There are certain breakout sessions related to how to deal with government entities (city, state and country). It is a free program and encouraged all board members to attend.

b.) Design and Improvement

- E. Lai discussed the Clean and Safe program and the logistics of creating the pilot program, combining our current cleaning contract (\$62,000) with donations from local business owners along with our \$25,000 that the board budgeted from special projects along with \$20,000 from Lori Zapf's office for the CPPS funding to sustain a pilot program for one year for Clean and Safe. There will be a Clean and Safe meeting on December 12th at 1pm.

c.) Promotions

- A. Condon presented the new budget for Bikes Boards and Brews. The event will be moved from Catamaran Hotel to Crown Point Park in order to expand attendance. T. Franco would like to move the event to the Beach side. D. Cohen made a motion to approve the event and budget as is and let T. Franco take the lead for the following year in looking into changing it to the beach. E. Lai endorsed the motion. Motion passed 11/0/0.

d.) Parking and Traffic-

- E. Lai reported that the committee has created a survey and it is slated to be approved at the next meeting.

Meeting Adjourned 1:18 pm