



**Board of Directors Meeting  
August 2, 2016  
Minutes**

**Board Members in Attendance:** Amber Lighty, Dan Mazzella, Tony Franco, Paris Granger, Mark Morris, David Cohen, Elvin Lai, Tim Pruesener.

**Staff in Attendance:** Sara Berns, Ann Condon

**Guests in Attendance:** Dianne Brittingham, Jason Weiss, Bill Marsh, Anthony George, James McGuirk, Robyn Guy, Brian Elliot.

D. Mazzella called the meeting to order at 12:09

**Public Comment:**

none

**Political Representatives**

**District 2-** James McGuirk reported a shift in staffing and stated that Lizel was now the Deputy Chief of Staff for Lori Zapf. He also brought the monthly newsletter for more information.

**78th Assembly District-** Jason Weiss presented the latest Toni Times and stated that the deadline for bills is August 31<sup>st</sup> as they go into legislative recess in September. The tax credit for small business, California Competes deadline is August 22<sup>nd</sup>.

**Mayor's Office-** Anthony George introduced himself as the new representative to Mayor Falconer's office and he is taking over John Lye.

**52<sup>nd</sup> District-** Brian Elliot reported that as of 7/21 marked the open comment period for Housing and HUD funding and will go on until 9/23.

**Presidents Report:**

**Community Partners Reports**

**PB Tuesday Farmers' Market:** R. Guy reported that the market expansion is going well and there are new farmers and vendors. They also have a table at the Concerts on the Green to help promote the market.

**PB Woman's Club-** D. Brittingham stated they were able to refurbish the 120year old floors, they participated in the fishing derby and their next fundraising event is November 5<sup>th</sup> which will be their Casino Night.

**PB Town Council-** Bill Marsh presented on PAESAN which will be help on September 28<sup>th</sup> and this year they are raising funds for an ATV for the Police Officers.

**PB Planning Group-** T. Franco reported that there are still vacancies on the Board both commercial and residential seats are available.

## **Minutes-**

D. Cohen motioned to approve the June 7<sup>th</sup>, 2016 minutes. A Lighty endorsed the motion. Motion carried 5/0/3.

T. Pruesener motioned to approve the July 5<sup>th</sup>, 2016 minutes. A. Lighty endorsed the motion. Motion carried 3/0/5.

**Financial Reports-** S. Berns reviewed the Financials for May and June 2016. The farmers' market is up, the Beach Area Community Court goal numbers have been met and any outstanding A/R businesses are being asked to submit cancelled checks. S. Berns went over the budget review for FY16 and there is 18,595 +64,654 to allocate to special projects (savings).

M. Morris made a motion to approve the May 2016 Financials. A. Lighty endorsed the motion. Motion passed 8/0/0.

E. Lai motioned to approve the June 2016 Financials and the end of fiscal year budget and reallocation of \$18, 595 to special projects funds. M. Morris endorsed the motion. Motion passed 8/0/0.

## **Committee Reports**

### **a.) Organization Committee**

- S. Berns reported that she has been chose to speak as a panelist at the IDA conference in Atlanta regarding Beach Area Community Court. The City reimburses DPB \$2,000 a year for conference and office improvements. There would need to be \$1,000 to allocate towards flight and hotel. E. Lai motioned to approve the training and conference expense of \$1,000 for the IDA conference. P. Granger endorsed the motion. Motion passed 8/0/0.
- D. Mazzella stated he is working on the employee handbook and bylaw review
- D. Mazzella announced the elections and stated a nominating committee needs to be formed. The committee must consist of the president and 2 Board members. D. Mazzella nominates A. Casciato and A. Lighty as volunteers.
- E. Lai, M. Morris, D. Mazzella, J. Sinclair, and L. Ambrose will be terming out and all are eligible for re-election with the exception of L. Ambrose.

### **b.) Parking and Traffic- no report**

- E. Lai reported on the latest meeting and plans for future Parking Advisory Board meetings including creating a survey to send out to the community to get more community input and ideas on other funding sources. The plan was to create a postcard to send to every address in PB.

### **c.) Design and Improvement**

- S. Berns updated the group that 14 trash receptacles will be delivered by August 10<sup>th</sup> and the locations are mapped out to include western garnet, 1 in Crown Point, 2 on Turquoise Street. The Banner program was discussed and the committee agreed to allocate \$3,000 to help boost the program by fixing broken poles and brackets and redesigning with new

branding. E. Lai made a motion to approve allocating a cap of \$3,000 of Design Budget towards repairs and installation of banners. D. Cohen endorsed the motion. Motion passed 8/0/0.

**d.) Promotions**

- S. Berns reported that Beachfest and the Holiday Parade were both approved at Special Event committee and fundraising is needed for both events.

**e.) Hospitality Group**

- S. Berns updated the group on committee discussion including a hotel/hospitality mixer

**Meeting Adjourned 1:23 pm**