



**Board of Directors Meeting
February 7, 2012
Noon
Agenda**

12:00 pm

Call to Order

Lingenfelder

Standing Items & Housekeeping

A. Sign-in Request

B. Public Comment (1 min)

C. Approval of 1/27/12 Minutes

D. Financial Report, December 2011

Mitchell

Duck

INFO

ACTION

ACTION

Speakers/Reports

E. Staff Report

Berns

INFO

F. Government Reports

Design and Improvement

G. Farmers Market Report-newsletter sponsorships

White

INFO

H. Request for Proposal, Special Benefit District Formation Consultant

Mitchell

ACTION

Promotions Committee

I. Committee Update-*business survey*

Cunningham

INFO

Hospitality Task Force

J. Committee Update-
Neighborhood Clean Up, February 27th 10am

Martin

INFO

Organization Committee

K. Annual Dinner Invitation

Berns

INFO

L. Brown Act Training possible dates

Lingenfelder

INFO

M. 2011 Annual Report Correction-addition of 2010 Holiday Parade

Berns

ACTION

PBCAC

N. Upcoming presenters and agenda Items

Berns

INFO

O. Appointment of Discover Pacific Beach representative

Lingenfelder

ACTION

Meeting Adjourn

Meeting held at Discover Pacific Beach, 1503 Garnet Avenue, Pacific Beach, CA 92109

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